

M. Kevin Woods

Kevin Woods is the President of Woods Consulting Group (formerly the Michael Woods Group). Kevin has been a consultant to governments, non-profit agencies and private corporations for over fifteen years specializing in the areas of strategic and business planning, organizational & program development, fund development, needs assessments, market research & analysis, and project feasibility studies. Kevin is a Certified Housing Market Analyst in the states of Minnesota, Wisconsin, Indiana, Iowa and Michigan and has completed numerous market studies for a wide range of residential and commercial projects throughout the Midwest.

Mr. Woods has extensive experience working with governmental units and non-profit agencies at the local, county and regional levels in the areas of strategic planning and organizational development. He has completed numerous housing market evaluations for private developers and public agencies for projects that include new construction, major renovations, special needs housing, senior/assisted living housing, urban infill projects, affordable/workforce housing and market rate projects.

Prior to his consulting work, Kevin served as the Executive Director of the Muskegon County Catholic Education Foundation, and as Director of Planning and Marketing for Hackley Hospital in Muskegon, Michigan. He currently serves as Adjunct Instructor at Lincoln College in Normal, Illinois and as Adjunct Professor of Management at Aquinas College in Grand Rapids, Michigan. Kevin has also been affiliated as an instructor with Western Michigan University in Kalamazoo, Michigan.

Kevin holds a Bachelor of Civil Engineering degree from the University of Detroit and a Master of Regional Planning degree from Cornell University in Ithaca, New York.