

WOODS CONSULTING GROUP

**Grand Traverse County
Community Recreation Needs Study
June, 2014**

2378 Hadden Street Muskegon, MI 1617 Beech Street Normal, IL

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Executive Summary

Survey of Grand Traverse County Residents – Interest in/Support for Expansion of Recreational Programs and Facilities: February, 2014

Research Objective: Evaluate the level of interest among county households in the development of new recreation programs for county residents

Background: Grand Traverse County Parks and Recreation office has been receiving frequent requests from county residents (through a variety of venues/channels) for new recreation programming for county residents.

Parks and Recreation wishes to further clarify the level of interest in specific programs, willingness to participate in the programming, potential obstacles to participation (cost, location, age, time of day/evening, etc.), willingness of residents to volunteer for coaching/support positions for new programs, and what indoor recreation facilities may be needed for programs.

In order to gain a better understanding of the level of interest of county residents in new recreation programming, Parks and Recreation wants to undertake a market research process that will identify the level of interest in new youth programs and special events, new adult programs and special events, and new special events aimed at families. In addition, GT Parks and Recreation wishes to test the level of interest among county residents in making strategic investments in existing and new recreation facilities.

The research process will attempt to reach a sufficiently large sample of county households such that the Parks and Recreation Department and its Board can make well-informed decisions about the development of new programs and decisions to invest in both current facilities and new facilities (as needed).

Methodology:

GT County Parks and Recreation decided to develop a community survey instrument that would measure the level of interest in new recreational programming for youth, adults and families. The

survey would also test residents’ level of interest in making additional investment in existing facilities in order to expand the program offerings.

The survey tool would be developed in conjunction with a market research firm who, acting in accord with Parks and Recreation staff, post an electronic copy of the survey on Survey Monkey, would monitor responses to the survey, and when complete, would provide a summary of results plus interpretation to Parks and Recreation staff and Board.

Participation in the survey would be encouraged via a variety of methods: emails to households with children enrolled in Traverse City Area Public Schools (TCAPS) as well as notices in a variety of local media directing the household to the survey.

Project Time-line:

- Survey instrument developed in August, 2013 based on consultation between GT Parks and Recreation and Woods Consulting Group
- Woods Consulting develops first survey draft for review by GT Parks and Recreation; draft survey posted on Survey Monkey on August 28,, 2013
- Survey “tested” by Morning Rotary Club for clarity, readability, and lack of bias; changes/modifications made in the survey instrument in response to comments from Rotarians
- Modified survey posted on Survey Monkey and initial link sent to TCAPS families
- TCAPS delays implementation of the survey until the November election is completed in order to avoid confusion regarding proposed bond issue
- TCAPS re-sends survey link to its families in mid-November, 2013
- 468 surveys completed as of February 24, 2014 (this represents a sample of 1.3% of the estimated 36,874 households in Grand Traverse County in 2015 – forecast by ESRI)

Overview of Survey Results

One of the key objectives of the survey was to test the level of support/interest in new recreation programming targeted at youth, adults, and families. The survey asked respondents if members of their household were “not likely”, “somewhat likely”, or “very likely” to participate in new programs if offered. The following chart summarizes the responses for new youth programs, new youth special events, new adults programs, new adult special events, and new family special events:

% of Household Likely to Participate in Programming

	Not Likely	Somewhat Likely	Very Likely	# Respondents
New Youth Programs	34.6%	34.2%	31.2%	468

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Strategy & Business Development

New Youth Special Events	43.1%	30.4%	26.5%	415
New Adult Programs	7.5%	41.8%	50.8%	400
New Adult Special Events	12.7%	12.7%	53.9%	377
New Family Special Events	29.4%	38.7%	31.9%	364

- New adult programming received the highest level of interest among respondents followed by New family special events and new adult special events
- New youth special events and new youth programs generated the least interest among respondents

New adult programs that received the highest level of interest/support were kayaking/canoeing, yoga, biking, rock climbing, Pilates, and downhill skiing/snow boarding. Nature-based events, gardening classes, nutrition class were the new adult special events that appeared to generate the most interest.

New family special events that drew the greatest support from respondents were concerts-in-the –park, family movie night, “family Olympics” and game night.

New youth programming that had the highest level of interest were downhill skiing/snow-boarding, kayaking/canoeing, rock climbing, and biking programs. New youth special events that had the highest level of support/interest were nature-based events, science-based events, boaters’ safety classes, and Lego work-shop.

Respondents to questions about new youth and adult programs had a high level of agreement on the top 4-5 program choices: canoeing/kayaking, rock climbing, biking, and downhill skiing/snow-boarding. Respondents preferred more yoga and Pilates classes for adults. Write-in comments were heavily in favor of roller skating/roller derby programs.

Expansion/Development of Recreational Facilities

Respondents indicated a strong level of interest in the following improvements to recreational facilities: indoor walking/running track, non-motorized trails, work-out facility, indoor rock-climbing wall, and indoor multi-sport facility. Respondents would like to see expanded recreation programs in Traverse City and the townships of Garfield, East Bay, and Acme.

90% of respondents said it would be “somewhat” or “very” important to expand the range of recreation programs available to area residents. 86.8% of respondents would be supportive of the development of an indoor “field house” within Grand Traverse County to house courts, gymnasiums, a climbing wall, etc. 75.9% of respondents said it would be “somewhat” or “very” important that new indoor recreational facilities be developed on the Civic Center location. Concern was expressed that any new development

not detract from the programming at the new YMCA and that any expansion at the Civic Center site be undertaken with limited impact on the footprint of surrounding park space, ball fields, and open areas.

Any investment in a new indoor facility should be financed with a mix of public and private funding (76%) and operating costs should be supported with a mix of user fees and county budget allocations (77%)

In addition to respondents' concerns about not competing with the new YMCA and its program offerings, a number of respondents expressed concern about the potential tax implications for investments made in new programs and/or facilities. Other respondents argued that this type of investment is needed to maintain a high quality of life in the Grand Traverse area and make the community attractive to new households seeking to re-locate to the area.

Summer Day Camps

Respondents to the survey were mixed on the topic "are there sufficient day camp options for members of your household" with 21.6% saying there were "not enough" camps and 24.3% agreeing that there were an "ideal amount" or "more than enough". Respondents stated that there was a need for more day camp options for residents of Traverse City and Garfield, East Bay, and Acme Townships.

Profile of Survey Participants: Age

Age	Total #	% of Total
19-29	44	11.7%
30-39	95	25.3%
40-49	112	29.8%
50-59	68	18.1%
60-69	45	12.0%
70-plus	12	3.2%
Totals	376	100%

Profile of Survey Participants: Highest Level of Education

Education Level	Survey Participants	GT County – 2010 Census
High school diploma	3.0%	27.3%
Some college no degree and Associates degree	16.0%	35.8%
Bachelor Degree	38.0%	18.4%
Master’s Degree	24.8%	11.4% (combined with PhD)
PhD/Professional Degree	8.0%	
Total Number	339	

Profile of Survey Participants: Household Income

Household Income	Survey Participants	GT County 2010 Census
Less than \$25,000	10.6%	16.8%
\$25,000-\$49,999	22.7%	29.6%
\$50,000-\$74,999	23.3%	22.8%
\$75,000-\$99,999	18.0%	12.5%
\$100,000-\$124,999	10.6%	6.8%
\$125,000-\$149,999	5.3%	4.0%
\$150,000-plus	9.4%	4.5%
Totals	339 respondents	

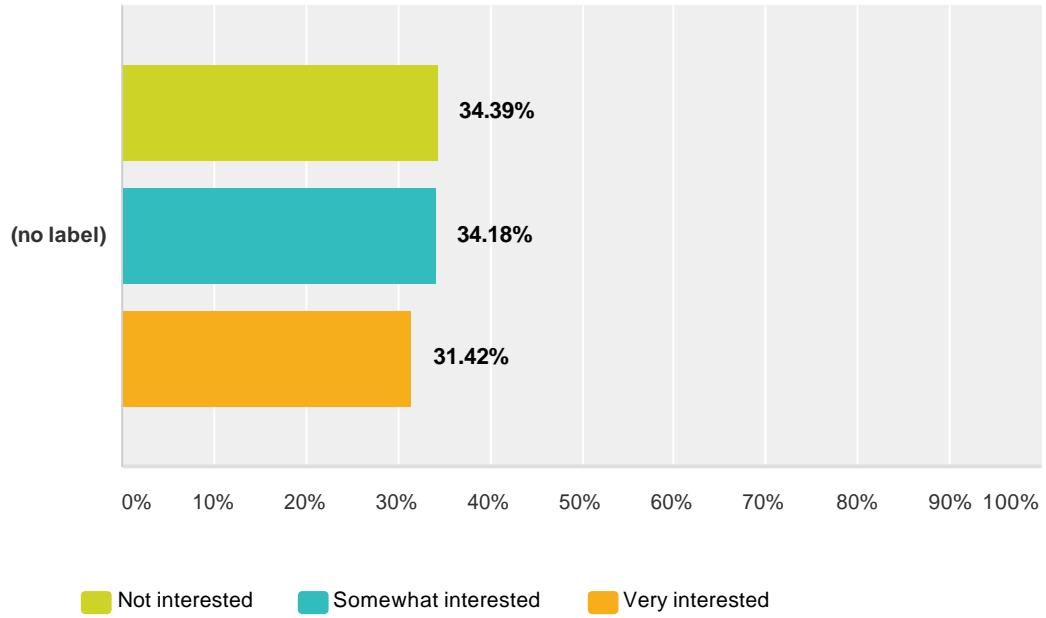
Survey Participants vs. Grand Traverse County Residents (2010 Census)

- 70.8% of respondents reported they had earned a bachelor's degree or higher vs. 29.8% of adults over age 25 in the county
- 43.3% of respondents reported that their household earned more than \$75,000 annually vs. 27.8% of county residents in 2010
- 55.1% of respondents reported that their age ranged from 30-49 – age most likely to have young children in the households

Survey respondents were better educated and earned a higher household income when compared to all Grand Traverse County households. Respondents were likely to have young children in the household.

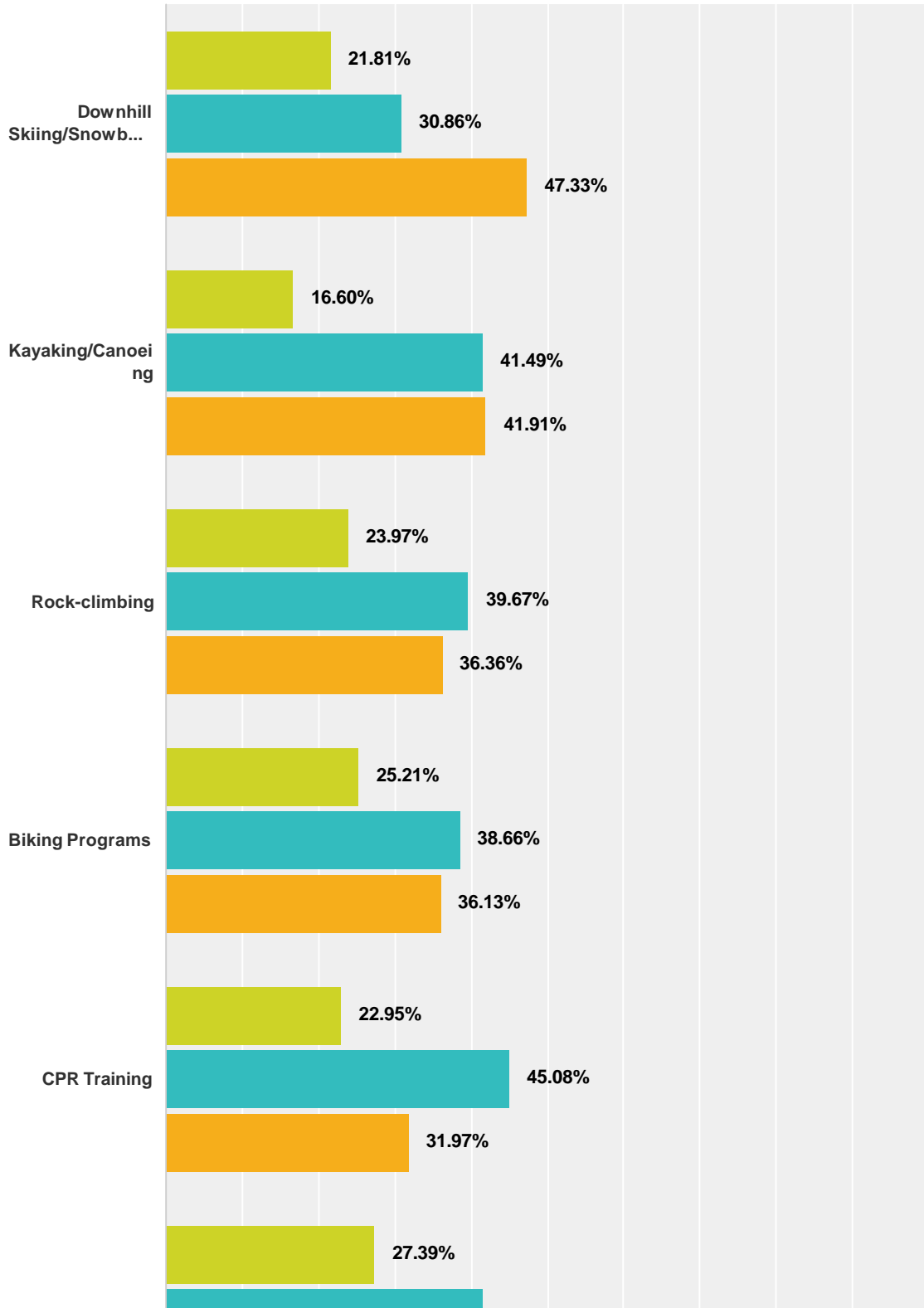
Q1 How interested would members of your household be in new YOUTH PROGRAMS?

Answered: 471 Skipped: 2

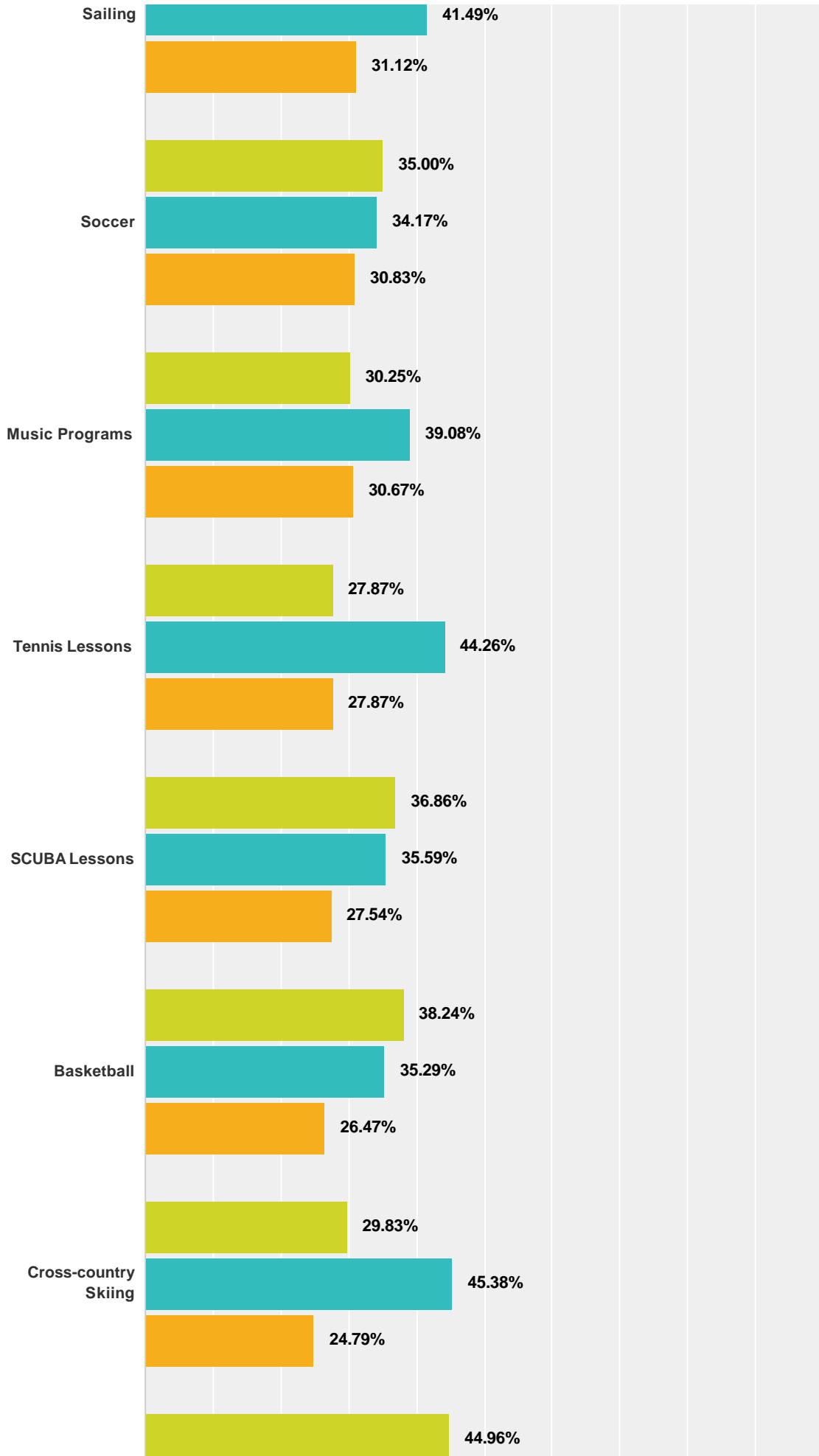


Q2 If the following YOUTH PROGRAMS were to be offered in the community, or if they were offered differently than existing youth programs, how likely would someone in your household be to participate in each one?

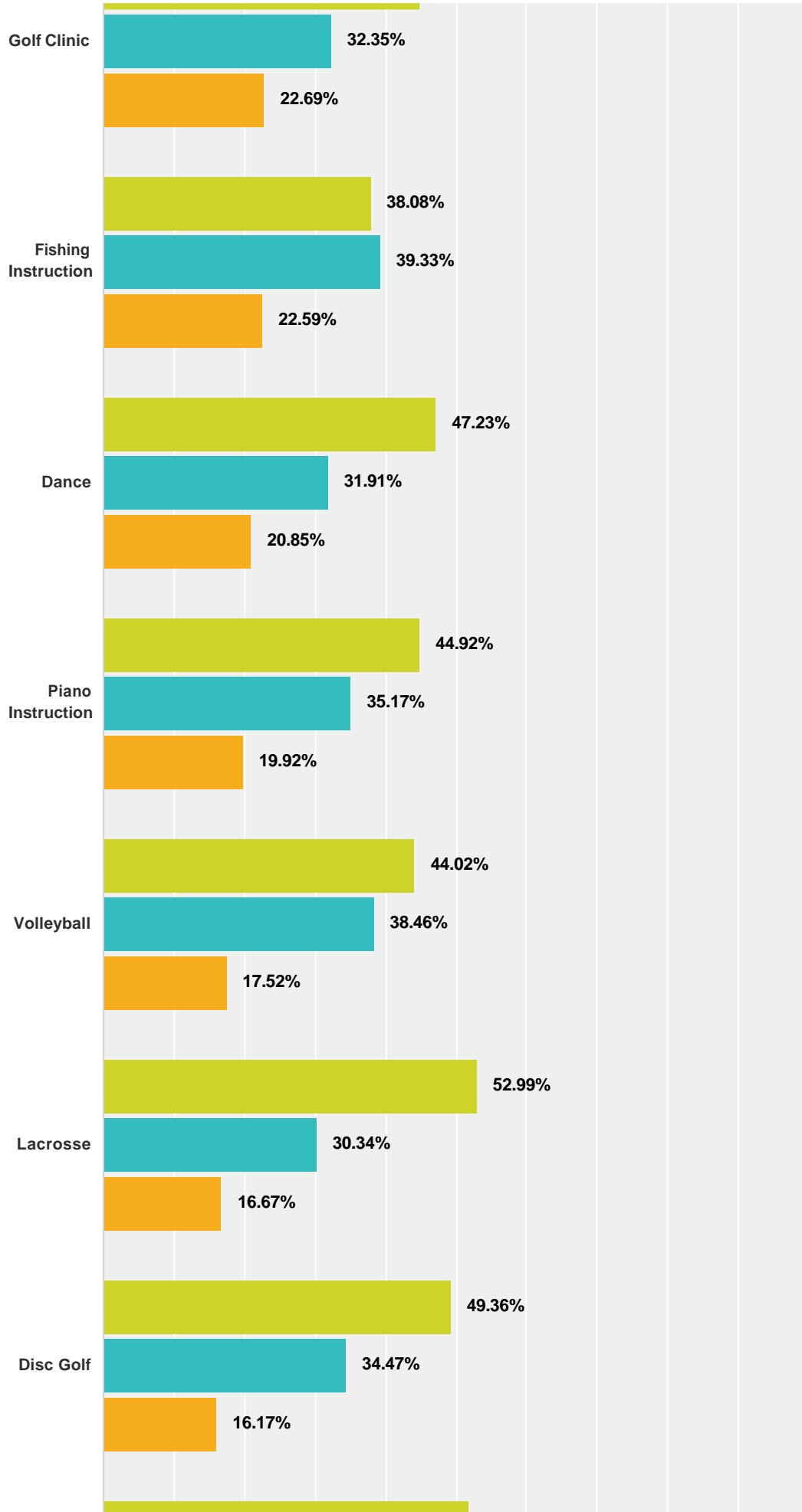
Answered: 259 Skipped: 214



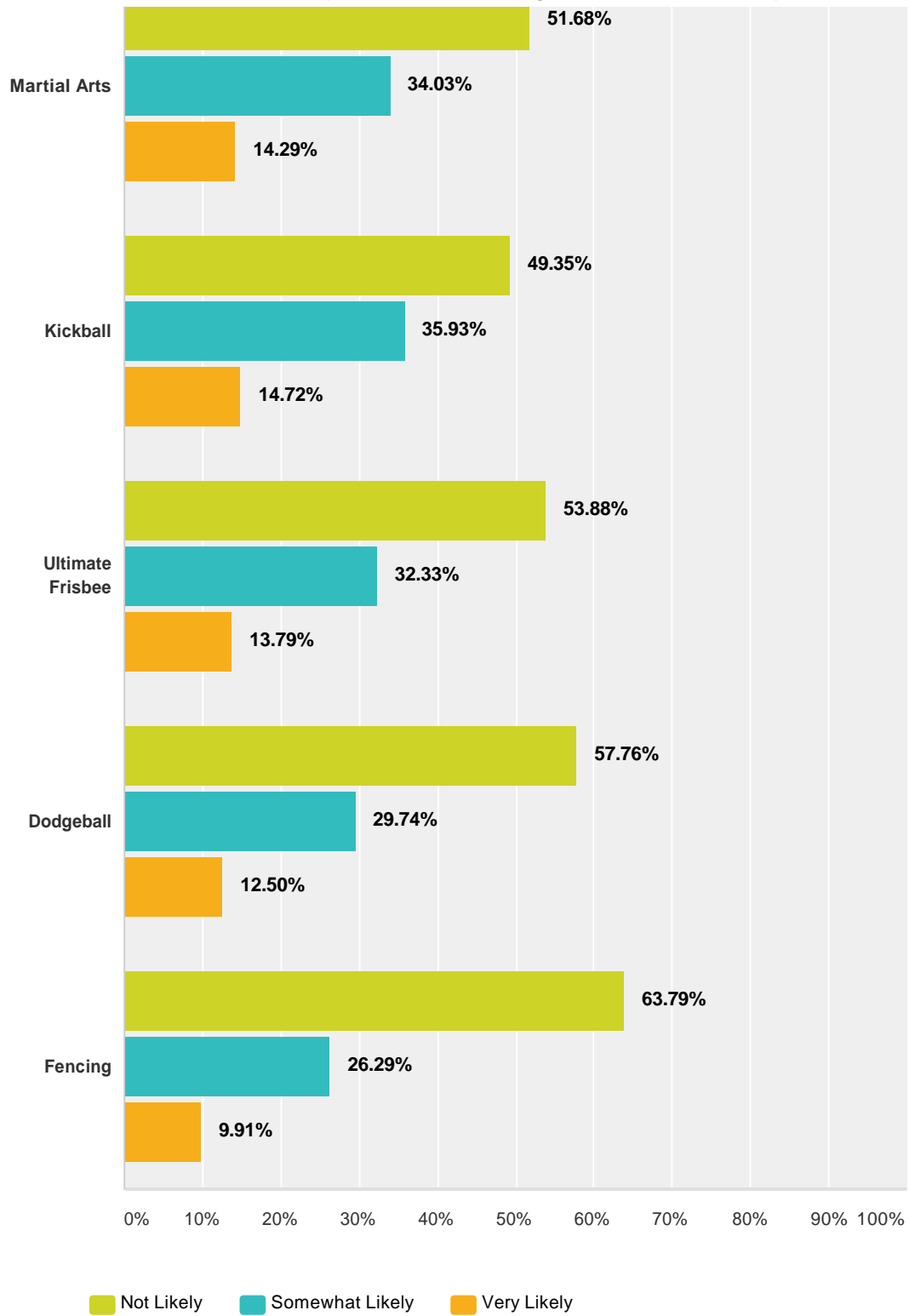
Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



#	Suggested Activities and/or Other Comments	Date
1	Speed skating	2/12/2014 4:07 PM
2	Roller Derby!!	2/12/2014 3:53 PM
3	Roller Derby	2/12/2014 3:19 PM
4	diving program would also be of interest	2/12/2014 8:13 AM
5	rowing/Sculling	2/11/2014 5:40 PM

Grand Traverse County Recreation Program Interest Survey

6	Roller Derby	2/11/2014 3:20 PM
7	Roller skating, roller rink	2/11/2014 11:40 AM
8	roller skating	2/11/2014 10:58 AM
9	Roller derby!!	2/11/2014 10:25 AM
10	Roller derby	2/11/2014 10:12 AM
11	Roller Skating/Roller Derby	2/11/2014 10:10 AM
12	roller derby	2/11/2014 10:05 AM
13	Roller hockey/derby	2/11/2014 9:23 AM
14	Derby sports/ indoor roller skating	2/11/2014 8:49 AM
15	Roller Derby	2/11/2014 8:07 AM
16	rollerderby	2/11/2014 5:44 AM
17	Junior roller derby!	2/11/2014 2:28 AM
18	roller skate/sports	2/11/2014 1:02 AM
19	ROLLER DERBY	2/10/2014 10:46 PM
20	Roller Derby	2/10/2014 9:49 PM
21	Roller skating rink	2/10/2014 9:31 PM
22	Roller skating, speed skating	2/10/2014 8:21 PM
23	Roller derby	2/10/2014 8:10 PM
24	Roller sports including roller derby and roller skating	2/10/2014 7:57 PM
25	Junior Roller Derby	2/10/2014 7:53 PM
26	Youth roller derby	2/10/2014 7:37 PM
27	Roller Skating	2/10/2014 7:29 PM
28	roller derby	2/10/2014 7:10 PM
29	Junior Roller Derby	2/10/2014 5:20 PM
30	Junior roller derby	2/10/2014 12:09 PM
31	roller sports including derby, speed skating & hockey	2/10/2014 12:07 PM
32	I do not have a "youth" in my household	2/10/2014 9:53 AM
33	Roller Derby and Skating	2/10/2014 9:33 AM
34	roller sports, roller hockey, roller derby, open roller skating	2/10/2014 9:31 AM
35	Roller sports, skating and junior derby	2/10/2014 8:42 AM
36	Roller derby both adult and junior, speed skating (roller skates/in-lines), roller hockey	2/10/2014 7:23 AM
37	Yoga!	2/7/2014 1:18 AM
38	mountain biking, sustainable urban agriculture	2/6/2014 7:41 AM
39	Velodrome	2/5/2014 9:55 PM
40	Your survey is flawed in that when I choose to be somewhat interested or not interested you still bring me to the youth programs page, which doesn't matter because there are no youths in my household.	2/5/2014 7:20 PM
41	gymnastics	2/5/2014 7:07 PM
42	Ice skating	2/5/2014 4:56 PM
43	As opposed to a climbing wall a bouldering gym/area would be easier to operate (look it up)	2/5/2014 4:08 PM
44	Technical rock climbing wall	2/5/2014 12:54 AM

Grand Traverse County Recreation Program Interest Survey

45	no kids	2/4/2014 8:19 PM
46	Just free time in a gym during the winter with maybe organized games would be great. WHERE can kids play basketball inside if their not in school?	2/4/2014 6:27 PM
47	Swimming, TBall, softball, bMX	2/4/2014 5:51 PM
48	my grandkids would love some of these	2/4/2014 7:02 AM
49	Baseball!	2/3/2014 11:33 PM
50	Frozen Cherry Festival	2/3/2014 8:26 PM
51	very comprehensive list! please add reading/history/math tutoring, and maybe play-reading/writing	2/3/2014 8:15 PM
52	swimming	2/3/2014 7:38 PM
53	Baseball for Teenagers	2/3/2014 6:05 PM
54	Rock climbing would be great	2/3/2014 2:58 PM
55	We need an ice rink on the west side of town.	2/3/2014 1:54 PM
56	Sledding and skating at Hickory hills	2/3/2014 11:52 AM
57	Chess	2/3/2014 7:31 AM
58	Mountain Biking	2/3/2014 7:12 AM
59	Classes that teach kids how to do things like canoe and kayak	2/3/2014 6:33 AM
60	rock climbing wall would be great!	2/3/2014 6:26 AM
61	SWIMMING LESSONS!	1/31/2014 5:01 PM
62	Swimming. Particularly outdoor/open water swimming	1/30/2014 3:45 PM
63	badminton; table tennis	1/30/2014 12:19 PM
64	quality water safety lessons/swimming	1/30/2014 10:30 AM
65	Dog Training,	1/29/2014 4:29 PM
66	extreme sports category: paintball, skateboard, scooter	1/20/2014 10:35 AM
67	Water safety lessons	1/18/2014 12:29 PM
68	All are great ideas	1/11/2014 9:31 PM
69	Outdoor community pool would be nice	1/11/2014 7:49 PM
70	Tournament Baseball	1/11/2014 2:47 PM
71	swim lessons	1/11/2014 9:49 AM
72	Swim Lessons	1/8/2014 12:03 PM
73	SWIMMING	12/29/2013 8:41 PM
74	I do not currently have children old enough to participate in these programs, but I still support them for the children of our community.	12/26/2013 8:38 AM
75	horseback & swimming	12/20/2013 7:29 PM
76	Swimming - very likely	12/20/2013 12:24 PM
77	No children in household at this time	12/20/2013 10:51 AM
78	Babysitting certification	12/18/2013 3:20 PM

Grand Traverse County Recreation Program Interest Survey

Q3 Of the YOUTH PROGRAMS in Question #2 that you rated as "Very Likely," which programs currently are offered in the area, but NOT AT A LOCATION CONVENIENT FOR YOUR HOUSEHOLD? Please list:

Answered: 82 Skipped: 391

#	Responses	Date
1	Don't Know	2/26/2014 10:55 AM
2	More XC skiing options on Old Mission Peninsula.	2/13/2014 10:49 AM
3	Roller Derby is not convenient. Currently no place to practice permanently. Skiing is to expensive.	2/12/2014 3:19 PM
4	dont know	2/12/2014 8:13 AM
5	fishing-biking	2/12/2014 6:59 AM
6	Downhill skiing is not a location issue, but what is offered at Hickory is a time issue.	2/11/2014 9:38 PM
7	Basketball	2/11/2014 6:37 PM
8	Kayaking & cross country ski lessons	2/11/2014 5:40 PM
9	I believe both are, but are geared toward adults with children not overly welcome. Doing these things as a family would be grand!	2/11/2014 10:25 AM
10	Indoor roller skating	2/11/2014 8:49 AM
11	Lots are offered but sometimes they are full or at a time that isn't always easy to get to.	2/11/2014 2:28 AM
12	All	2/10/2014 9:49 PM
13	Most are not offered out in lake ann where I live	2/10/2014 9:31 PM
14	None that I am aware of	2/10/2014 8:10 PM
15	Disc golf,	2/10/2014 7:57 PM
16	Most Activities do not have a community location that is easily accessible to everyone which is unfortunate for all. TC is lacking in a indoor center where people can try new sports like Roller Derby (skating in general) that we haven't had in this town in a very long time.	2/10/2014 7:53 PM
17	CPR training Tennis Lessons	2/10/2014 7:29 PM
18	All	2/10/2014 7:22 PM
19	Roller sports!! The closest is Cadillac. The bigger cities in Michigan offer this, even many of the smaller ones.	2/10/2014 9:31 AM
20	All are within a reasonable driving distance, but closer is always preferable!	2/10/2014 7:23 AM
21	none	2/7/2014 1:18 AM
22	N/a	2/6/2014 5:06 AM
23	Most	2/5/2014 8:27 PM
24	Soccer	2/5/2014 4:08 PM
25	Unknown	2/5/2014 12:04 PM
26	Rock climbing	2/5/2014 11:45 AM
27	Indoor rock climbing.	2/5/2014 11:19 AM
28	Downhill Skiing, CPR Training	2/5/2014 7:54 AM

Grand Traverse County Recreation Program Interest Survey

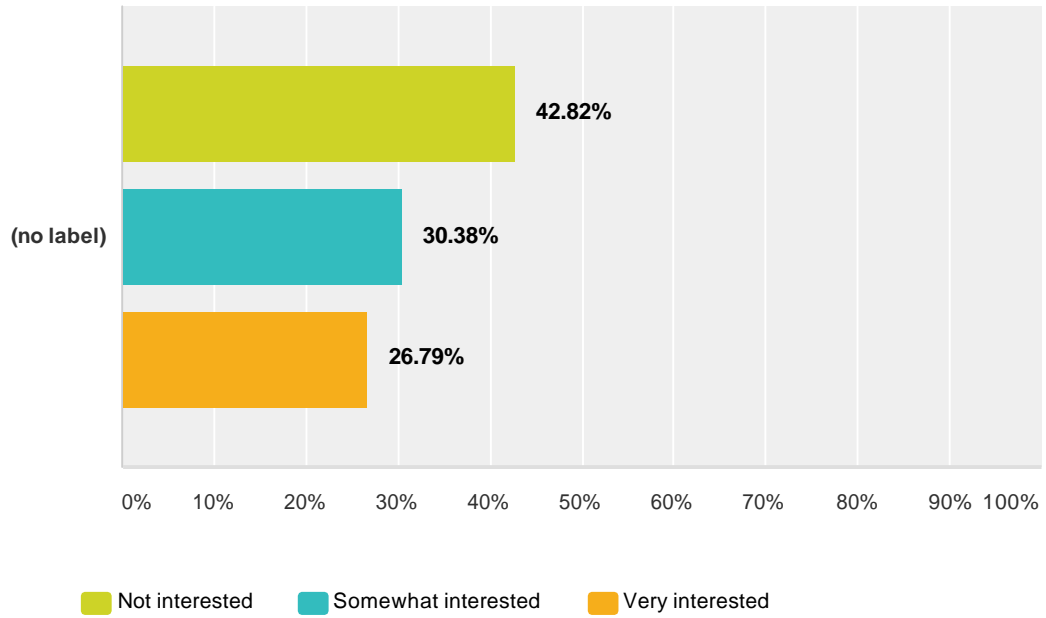
29	Rock climbing	2/5/2014 5:14 AM
30	All but basketball and soccer.	2/5/2014 5:04 AM
31	unknown	2/5/2014 3:41 AM
32	There is no climbing in this area... it's very sad and frustrating	2/5/2014 2:12 AM
33	Rock climbing wall	2/5/2014 12:54 AM
34	Not sure	2/4/2014 5:51 PM
35	When I can find the program, they are all convenient locations. It's the finding the programs that is inconvenient.	2/4/2014 12:05 PM
36	Rock climbing Scuba Sailing Music	2/4/2014 9:47 AM
37	all of the above, except canoe/kayak instruction is not common	2/4/2014 8:15 AM
38	I don't know	2/4/2014 7:02 AM
39	Scuba and biking!	2/3/2014 8:26 PM
40	No idea. We do not have children. Husband might be interested in helping with fishing, if he's feeling up to it on any particular day.	2/3/2014 8:15 PM
41	dance	2/3/2014 7:38 PM
42	Rock climbing. Tennis	2/3/2014 1:43 PM
43	Rock Climbing Dance	2/3/2014 10:08 AM
44	Basketball	2/3/2014 8:01 AM
45	dodgeball - don't know where it is	2/3/2014 7:28 AM
46	Tennis	2/3/2014 7:12 AM
47	Cross country skiing	2/3/2014 6:33 AM
48	Skiing. Canoe kayaking	2/3/2014 6:27 AM
49	Rock climbing	2/3/2014 6:19 AM
50	Tennis, Cross country skiing	2/3/2014 5:52 AM
51	Golf... Not affordable	2/3/2014 5:18 AM
52	KAYAKING, KICKBALL, DODGEBALL	1/31/2014 5:01 PM
53	Soccer, Martial Arts	1/31/2014 12:52 PM
54	Cross-country skiing	1/30/2014 5:03 PM
55	Martial Arts	1/30/2014 12:19 PM
56	socceer tennis	1/30/2014 10:30 AM
57	rock climbing is only in Sutton's bay school, only on Tuesday evenings. piano and biking are already plentiful.	1/29/2014 9:57 PM
58	Fencing	1/29/2014 8:18 PM
59	rock-climbing is not really offered anywhere around GT county anymore	1/29/2014 4:33 PM
60	Rock climbing	1/29/2014 3:43 PM
61	Downhill skiing	1/23/2014 5:13 PM
62	volleyball	1/21/2014 6:08 AM
63	Martial Arts Skiing	1/20/2014 2:19 PM
64	Most are offered locally at some level. If it is offered we find a way to get there. Convenience is all relative.	1/20/2014 10:35 AM
65	Dance lessons, not convenient, 31 is NOT a safe road at all, too many accidents, going to the civic center would be awesome!!!! :-) PERFECT LOCATION!!!!	1/18/2014 12:29 PM

Grand Traverse County Recreation Program Interest Survey

66	Basketball Basketball Basketball, the Y courts are awful and not in the new location until another phase.	1/16/2014 6:56 AM
67	Tennis and CPR	1/11/2014 9:31 PM
68	Basketball, golf	1/11/2014 8:58 PM
69	Lacrosse	1/11/2014 7:49 PM
70	Looking for tournament basketball and baseball opportunities.	1/11/2014 2:47 PM
71	most	1/11/2014 9:49 AM
72	N/A	1/10/2014 7:35 PM
73	Tennis	1/10/2014 6:44 PM
74	I don't know. I'm new to the area.	1/8/2014 12:03 PM
75	Tennis Lessons	12/30/2013 1:55 PM
76	4	12/24/2013 9:27 PM
77	Soccer, Lacrosse, Piano Instruction	12/21/2013 2:13 PM
78	All are across town from our location.	12/21/2013 7:39 AM
79	None of them. We love on Old mission:)	12/20/2013 3:11 PM
80	martial arts	12/20/2013 11:09 AM
81	Piano - unaffordable	12/18/2013 3:20 PM
82	Music Programs,	12/18/2013 5:26 AM

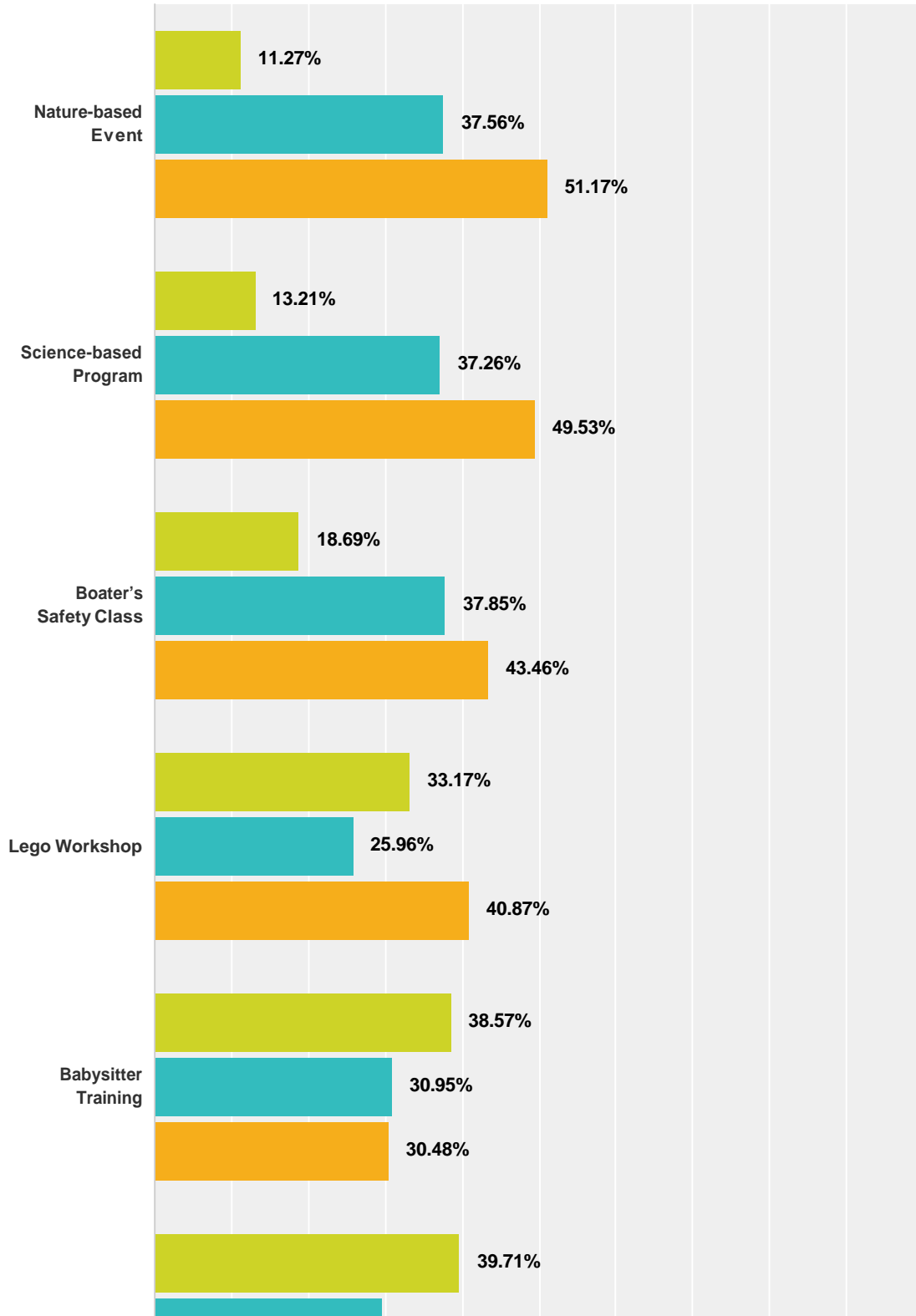
Q4 How interested would members of your household be in new YOUTH SPECIAL EVENTS?

Answered: 418 Skipped: 55

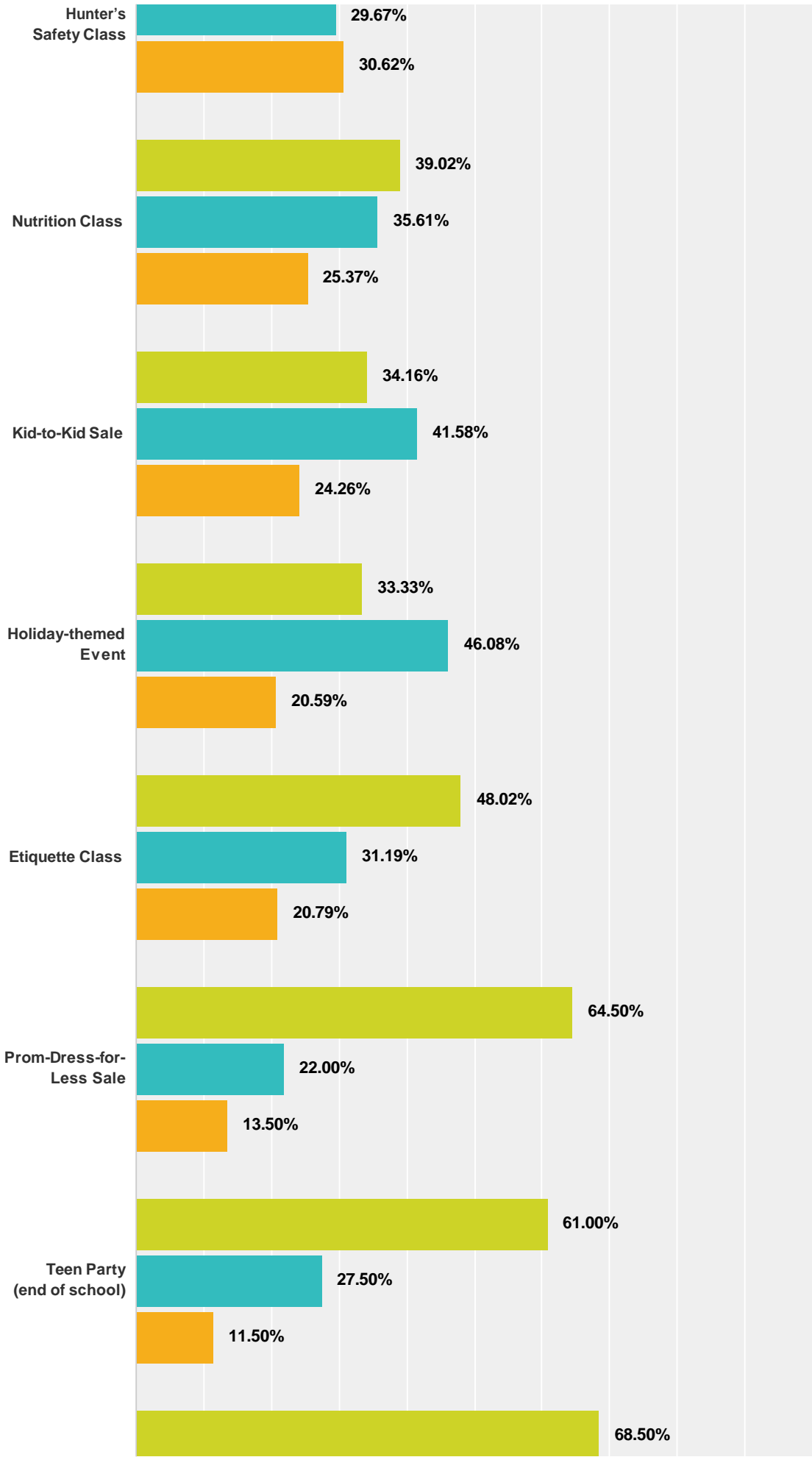


Q5 If the following YOUTH SPECIAL EVENTS were to be offered in the community, or if they were offered differently than existing youth special events, how likely would someone in your household be to participate in each one?

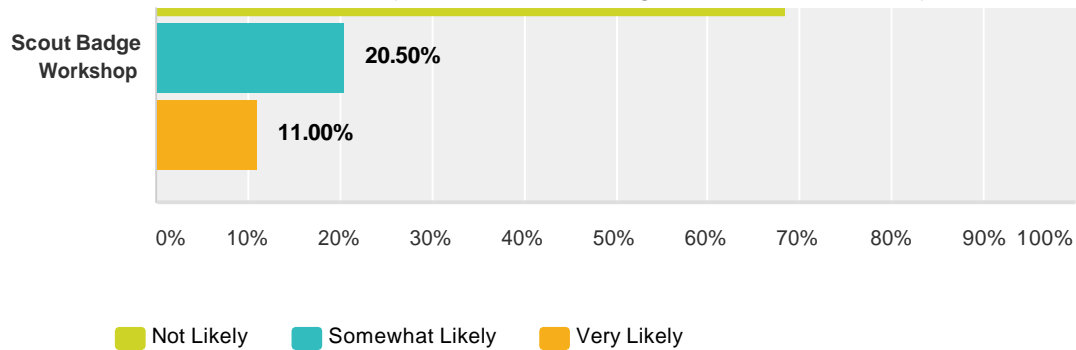
Answered: 224 Skipped: 249



Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



#	Suggested Activities and/or Other Comments	Date
1	Roller skating events	2/11/2014 11:41 AM
2	rollerderby	2/11/2014 5:45 AM
3	Youth roller serbvy	2/11/2014 2:29 AM
4	Roller Derby eyiquette	2/10/2014 9:50 PM
5	Roller derby	2/10/2014 8:11 PM
6	Jr. Roller Derby and/or roller skating	2/10/2014 7:24 PM
7	Jr. Roller derby through Traverse City Roller Derby	2/10/2014 9:36 AM
8	Father/son activity night, mother/daughter activity night	2/10/2014 7:25 AM
9	Rock climbing instruction/ classes	2/5/2014 11:22 AM
10	Girl Scout Meeting Location	2/5/2014 7:56 AM
11	no kidsbut youth activities are a good thing	2/4/2014 8:20 PM
12	grandkids are still to young for most of this	2/4/2014 7:03 AM
13	Survival skills	2/3/2014 6:35 AM
14	makers; robots	1/30/2014 12:21 PM
15	Computer programming, business classes, Veterinary Classes,	1/29/2014 4:30 PM
16	I am a Big in the Big Brother Big Sisters program and am always looking for events to DO with my Little. Allow adults to tag along, too!	1/29/2014 3:04 PM
17	Life guard training for kids of any age	1/18/2014 12:30 PM
18	Events for kids with disabilities	1/11/2014 7:55 PM
19	skeet shooting lessons,archery lessons, fencing	1/11/2014 9:50 AM
20	First Job Preparation, volunteer opportunities for youth	1/10/2014 5:50 PM

Grand Traverse County Recreation Program Interest Survey

Q6 Of the YOUTH SPECIAL EVENTS in Question #5 that you rated as "Very Likely," which events currently are offered in the area, but NOT AT A LOCATION CONVENIENT FOR YOUR HOUSEHOLD? Please list:

Answered: 46 Skipped: 427

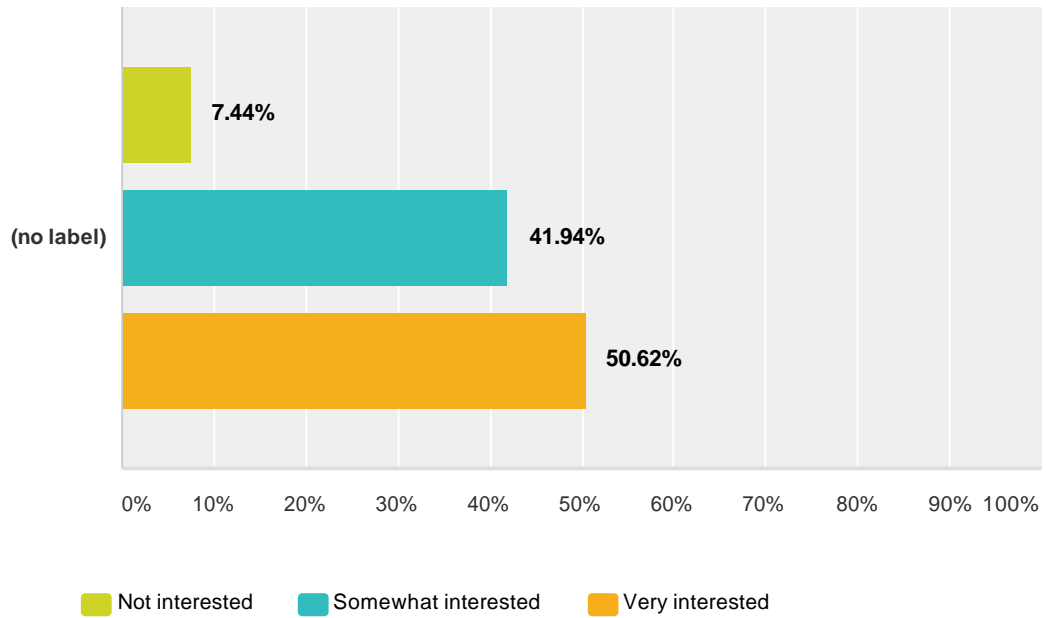
#	Responses	Date
1	None	2/26/2014 10:57 AM
2	dont know	2/12/2014 8:14 AM
3	Babysitter training	2/11/2014 6:38 PM
4	ALL	2/11/2014 10:06 AM
5	Not locally or at a convenient time for my family	2/11/2014 8:50 AM
6	Proper safety gear for biking/skating.	2/10/2014 8:22 PM
7	I don't know where they are Offered	2/10/2014 8:11 PM
8	Babysitter training, hunters safety,boaters safety	2/10/2014 7:31 PM
9	Jr. Roller Derby	2/10/2014 7:13 PM
10	All events are nearby.	2/10/2014 7:25 AM
11	Teen Party Hunter Safety	2/7/2014 8:11 AM
12	Unknown	2/5/2014 8:28 PM
13	Unknown	2/5/2014 12:04 PM
14	Teaching rock climbing deynamics to people	2/5/2014 11:22 AM
15	Boaters, Lego, Nature,Scout _ Girl Scout troop having great difficulty getting organized, with special events.	2/5/2014 7:56 AM
16	Science based program	2/5/2014 5:18 AM
17	All	2/5/2014 5:06 AM
18	unknown	2/5/2014 3:42 AM
19	Lego & nature	2/4/2014 5:53 PM
20	Babysitter training Holiday themed event	2/4/2014 9:48 AM
21	possibly hunters saftey and boaters saftey, but more options for both classes would be very desirable. Not aware of any other options for the other activities. The special events list looks very good and seems like a great idea, as compared to programs. thank you	2/4/2014 8:17 AM
22	don't know	2/4/2014 7:03 AM
23	If there are such programs they are hard to find!	2/3/2014 8:29 PM
24	Science based, lego	2/3/2014 1:44 PM
25	Holiday themed event (Easter egg hunt, Santa's workshop, Fourth of July picnic with family games)	2/3/2014 10:13 AM
26	Science based programming. In the summer there is some in Williamsburg but it is too far (45 min one way)	2/3/2014 6:35 AM
27	Most of above	2/3/2014 6:28 AM

Grand Traverse County Recreation Program Interest Survey

28	Lego, science based programs	2/3/2014 5:54 AM
29	Unaware of any All great ideas	2/3/2014 5:19 AM
30	LEGO WORKSHOP?	1/31/2014 5:13 PM
31	more science based i.e. similiar to NMC Colletge for Kids	1/30/2014 10:31 AM
32	Hunter's Safety	1/30/2014 6:33 AM
33	n/a	1/29/2014 3:04 PM
34	At my daughter's school, but the road is terrible during winter travels to her school, too many accidents!!!	1/18/2014 12:30 PM
35	All are	1/11/2014 9:32 PM
36	none	1/11/2014 7:55 PM
37	None	1/11/2014 2:48 PM
38	most	1/11/2014 9:50 AM
39	Again, I'm new to the area.	1/8/2014 12:04 PM
40	Most of these are offered already (I.e. scouts offer scout badge workshops)	1/2/2014 5:30 PM
41	Many of the above	12/30/2013 1:56 PM
42	Lego workshop	12/24/2013 9:29 PM
43	Hunter Safety Babysitting Classes	12/21/2013 2:14 PM
44	Babysitter Training Hunters Safety	12/20/2013 11:53 AM
45	Etiquette Class	12/20/2013 11:10 AM
46	Any holiday event would be great!	12/18/2013 5:27 AM

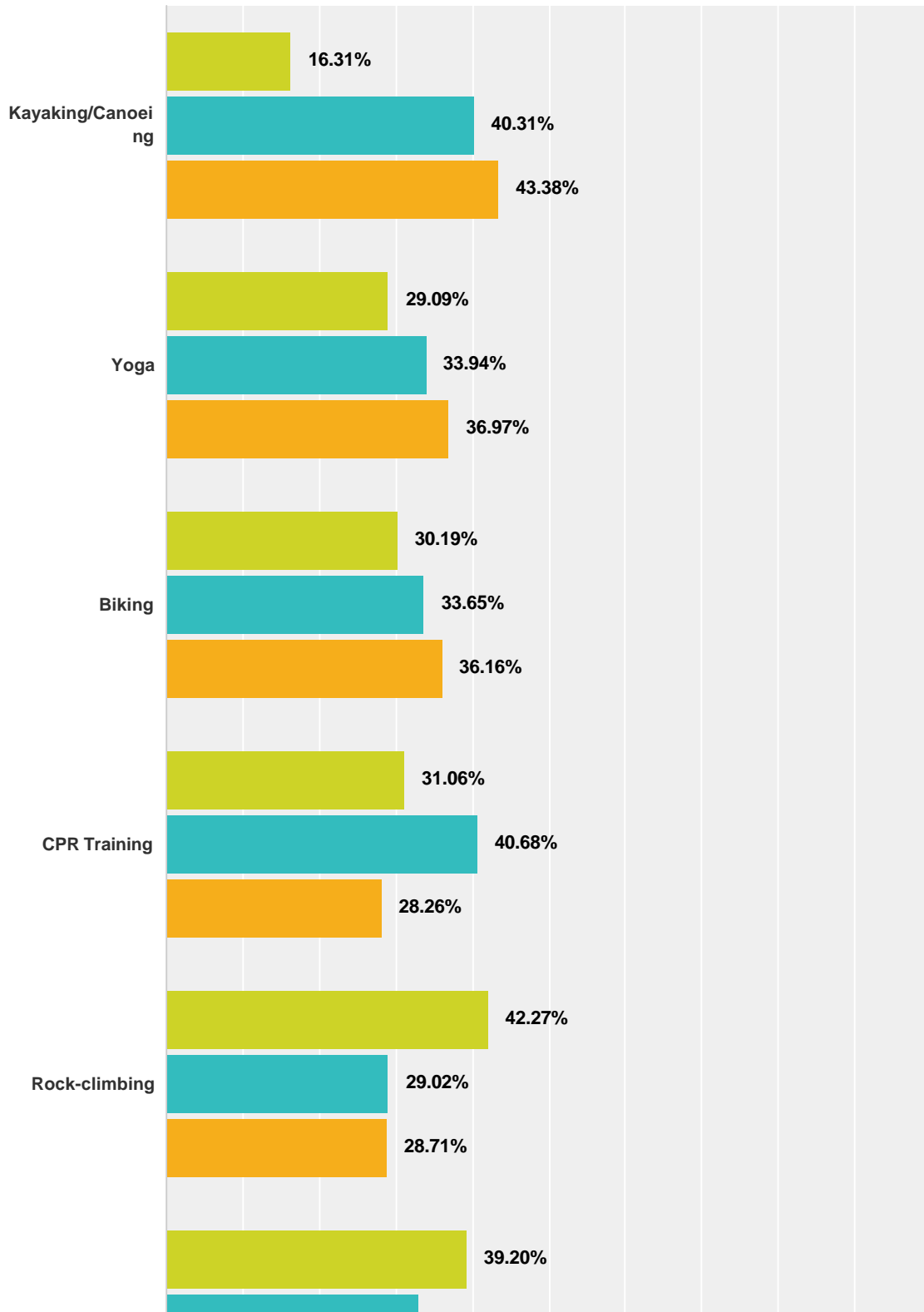
Q7 How interested would members of your household be in new ADULT PROGRAMS?

Answered: 403 Skipped: 70

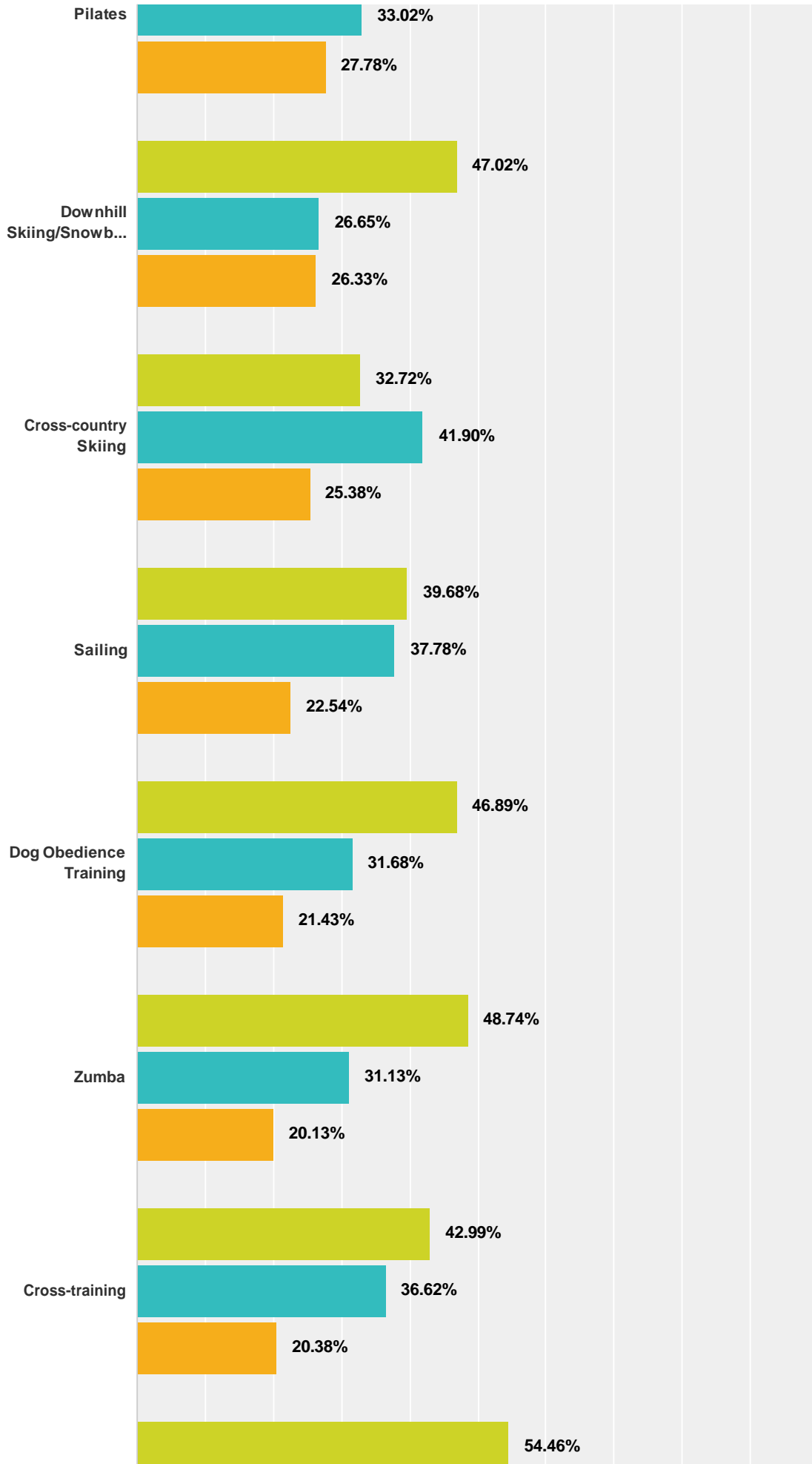


Q8 If the following ADULT PROGRAMS were to be offered in the community, or if they were offered differently than existing adult programs, how likely would someone in your household be to participate in each one?

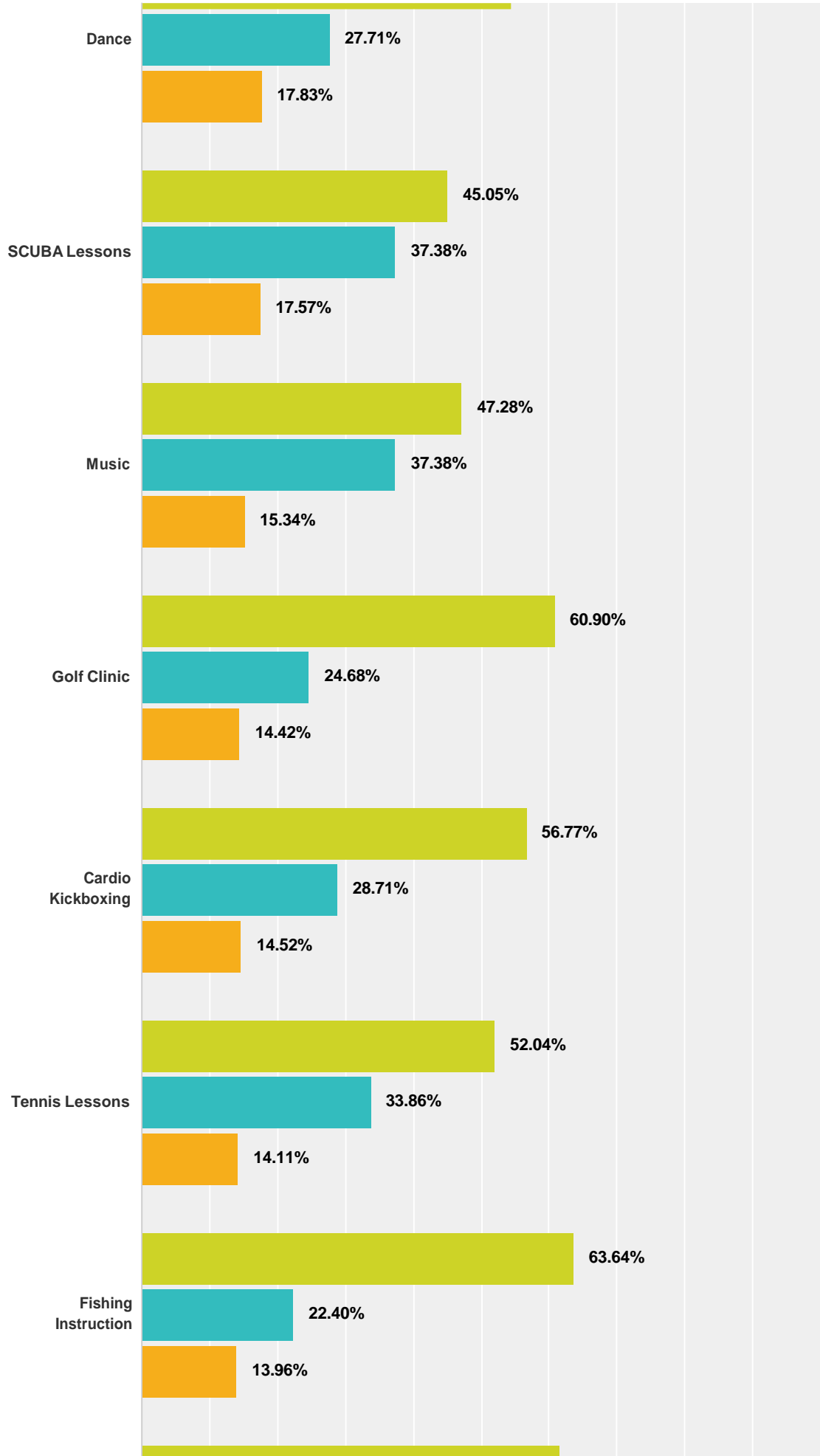
Answered: 347 Skipped: 126



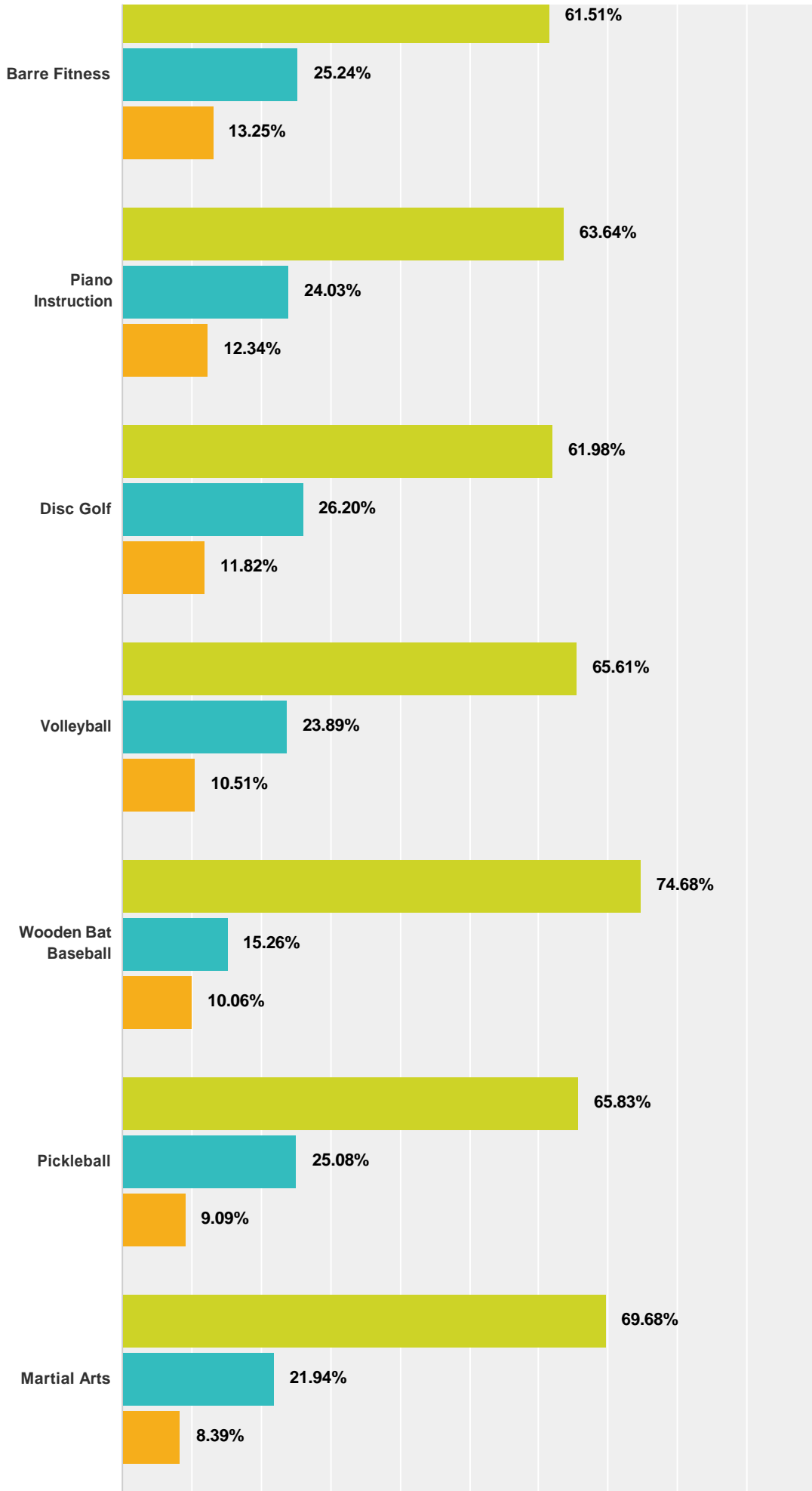
Grand Traverse County Recreation Program Interest Survey



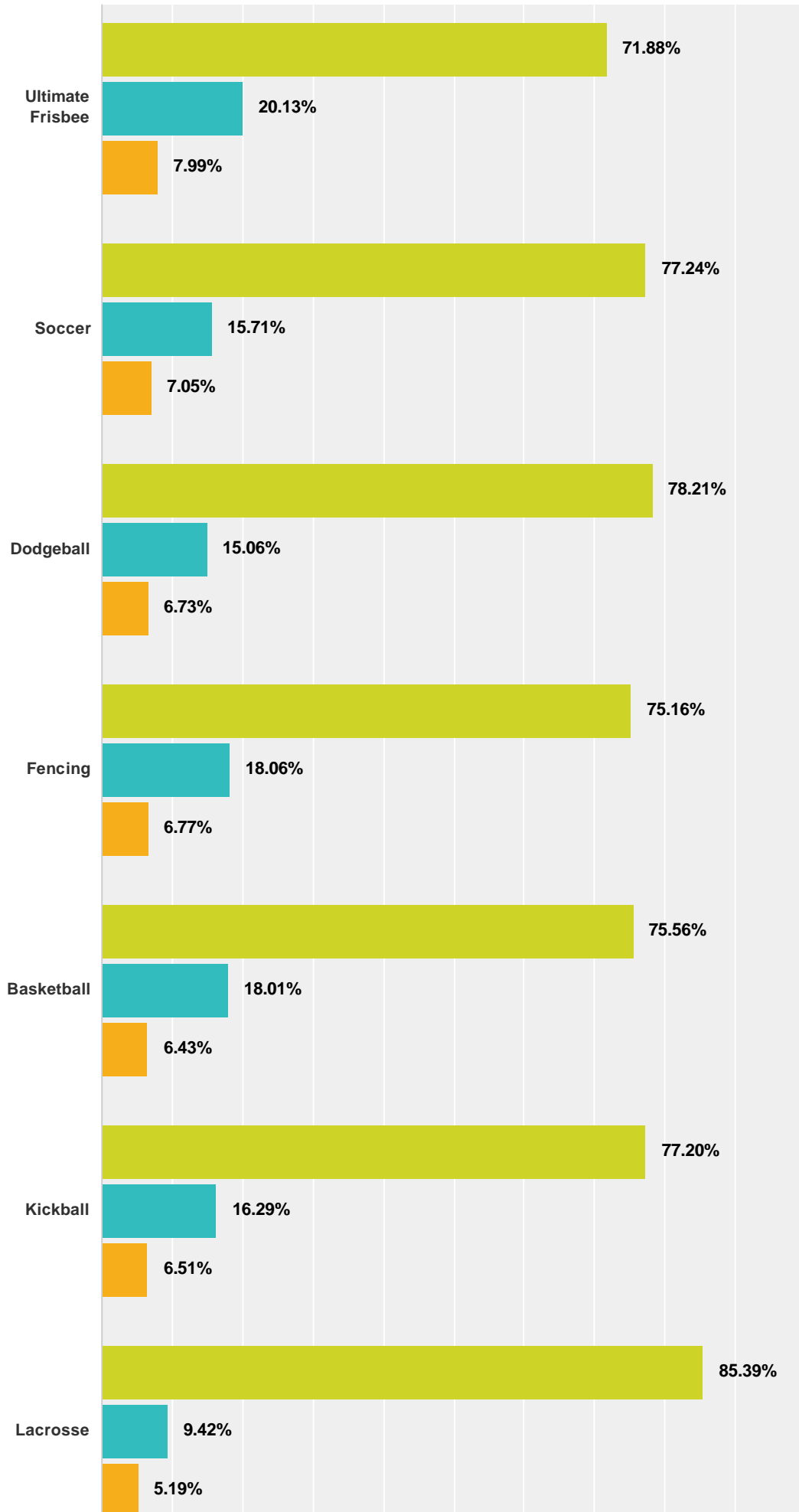
Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Not Likely
 Somewhat Likely
 Very Likely

#	Suggested Activities and/or Other Comments	Date
1	Speed skating/roller skating	2/12/2014 4:10 PM
2	Roller Derby!!	2/12/2014 3:56 PM
3	Roller Derby	2/12/2014 3:22 PM
4	roller skating, roller derby, swimming, water aerobics	2/12/2014 1:17 PM
5	Tia Chi	2/12/2014 9:06 AM
6	Football or field hockey?	2/12/2014 8:16 AM
7	T'ai chi	2/11/2014 7:44 PM
8	Roller Derby	2/11/2014 3:13 PM
9	Roller skating	2/11/2014 11:43 AM
10	roller skating	2/11/2014 11:02 AM
11	Adult roller derby!	2/11/2014 10:28 AM
12	Roller derby	2/11/2014 10:15 AM
13	Roller Skating/Roller Derby	2/11/2014 10:12 AM
14	roller derby	2/11/2014 10:11 AM
15	Roller skating rink for hockey and roller derby	2/11/2014 9:27 AM
16	Derby/ indoor roller skating	2/11/2014 8:51 AM
17	Roller Derby	2/11/2014 8:09 AM
18	rollerderby	2/11/2014 5:46 AM
19	rpller derby	2/11/2014 2:31 AM
20	roller skating	2/11/2014 1:13 AM
21	roller skate/sport roller derby	2/11/2014 1:05 AM
22	ROLLER DERBY!	2/10/2014 10:50 PM
23	Roller derby	2/10/2014 9:52 PM
24	Roller skating\Roller Derby	2/10/2014 9:35 PM
25	Roller Derby / roller sports	2/10/2014 9:15 PM
26	Roller skating, speed skating.	2/10/2014 8:25 PM
27	Roller derby	2/10/2014 8:12 PM
28	Roller Derby	2/10/2014 8:04 PM
29	Roller sports including roller skating and roller derby	2/10/2014 8:00 PM
30	Roller Skating	2/10/2014 7:33 PM
31	Roller skating, Roller derby	2/10/2014 7:27 PM
32	Roller Skating	2/10/2014 7:16 PM
33	roller derby/roller skating	2/10/2014 6:29 PM

Grand Traverse County Recreation Program Interest Survey

34	Roller Derby!!!!	2/10/2014 5:21 PM
35	Roller Derby, Roller Skating	2/10/2014 3:35 PM
36	Roller skating	2/10/2014 12:11 PM
37	roller sports- derby, speed skating & hockey	2/10/2014 12:08 PM
38	Roller Skating, roller derby, speed skating, roller sports	2/10/2014 10:04 AM
39	Roller sports space, free skate, jam skate, roller derby, roller hockey, speed skating.	2/10/2014 9:40 AM
40	Roller Derby and skating	2/10/2014 9:35 AM
41	Roller Derby	2/10/2014 9:00 AM
42	Roller Derby	2/10/2014 8:40 AM
43	It would be awesome to have a place to roller skate, there is no where indoors even near GT County and is one of the best cardio activities there is. This could also include speed skating, roller hockey, roller derby, recreational skating etc.	2/10/2014 8:21 AM
44	Roller Derby, speed skating	2/10/2014 7:28 AM
45	Outdoor Art	2/7/2014 9:12 AM
46	Swimming - Water Aerobics	2/5/2014 7:57 AM
47	An indoor rock wall would be an amazing addition to the "mountain town" vibe of TC	2/5/2014 7:54 AM
48	This town needs a rock wall	2/5/2014 6:23 AM
49	water exercise	2/4/2014 11:47 AM
50	What about swimming activities	2/4/2014 11:25 AM
51	SWIMMING!!!!!!!!!!!!!! And -- what sort of music? Husband taking banjo, but doesn't want (BUT NEEDS) lessons	2/3/2014 8:32 PM
52	Aquacise	2/3/2014 8:01 PM
53	Flag Football	2/3/2014 6:29 PM
54	Adult Touch/flag Football	2/3/2014 2:33 PM
55	N/A	2/3/2014 1:49 PM
56	swimming	2/3/2014 1:48 PM
57	Why did you omit an obvious draw...SWIMMING!	2/3/2014 8:55 AM
58	Swimming	2/3/2014 8:50 AM
59	snow shoeing	2/3/2014 8:01 AM
60	curling	2/3/2014 7:56 AM
61	Does not the Y offer many of these already?	2/3/2014 7:29 AM
62	Adaptive programs for all above for those with physical disabilities	2/3/2014 5:26 AM
63	Swimming Lessons for youth, but as far as the GTCO tax payers subsidising adult recreation and CPR, no	2/3/2014 5:14 AM
64	Swimming	1/31/2014 10:13 PM
65	croquet, chess, story telling	1/31/2014 2:22 PM
66	Paddle Board Classes	1/31/2014 12:27 PM
67	Paddle board	1/30/2014 8:04 PM
68	badminton, table tennis	1/30/2014 12:22 PM
69	Need curling venue in GT area	1/30/2014 8:47 AM
70	Swimming - Very likely	1/28/2014 11:09 AM

Grand Traverse County Recreation Program Interest Survey

71	scooter and skateboard ing	1/22/2014 5:39 PM
72	Downhill ski trips	1/18/2014 12:34 PM
73	fly fishing, bike maintenance, windsurfing,	1/11/2014 9:53 AM
74	SWIMMING	12/29/2013 8:43 PM
75	indoor track for walking/ running	12/21/2013 10:11 AM
76	swimming - very likely, aeorbics - somewhat likely	12/20/2013 12:29 PM
77	more lap swimming time	12/20/2013 10:33 AM
78	skeet & target shooting and hyniting tips	12/19/2013 6:08 AM
79	All of these programs are currently offered by non-profits or local businesses. Are you planning on replacing the volunteers and business interests?	12/18/2013 12:32 PM

Grand Traverse County Recreation Program Interest Survey

Q9 Of the ADULT PROGRAMS listed in Question #8 that you rated as “Very Likely,” which programs currently are offered in the area, but NOT AT A LOCATION CONVENIENT FOR YOUR HOUSEHOLD? Please list:

Answered: 103 Skipped: 370

#	Responses	Date
1	Don't know	2/26/2014 11:00 AM
2	Pilates	2/13/2014 9:55 PM
3	Would love more baseball options, especially wooden bat leagues. My wife and I love being active and doing cardio workouts in the area. A cross-training option along Peninsula township would be great. Also: rock climbing options in GT Co would be great.	2/13/2014 10:55 AM
4	I don't know if you offer any of the programs I have indicated. I'm not aware of anything but swimming at the civic center.	2/12/2014 6:58 PM
5	Roller Derby is a great program, however no permanent facility. CPR training for women would be great.	2/12/2014 3:22 PM
6	Tennis, yoga, sailing	2/12/2014 1:17 PM
7	unknown	2/12/2014 9:06 AM
8	dont know	2/12/2014 8:16 AM
9	disc, I don't believe the other two are offered.	2/12/2014 8:16 AM
10	Would like to see more affordable CPR/First Aid offered to the Adult community	2/11/2014 9:41 PM
11	Barre fitness	2/11/2014 6:39 PM
12	For me, the adult options need to expand to BASEBALL :-)) I would be first in line.	2/11/2014 10:28 AM
13	Roller derby needs a home and it is a fast growing sport and is now apart of the olympics.we may get some olympians out of traversecity area. Bring back roller skating great indoor activity thatt the whole family can enjoy.	2/11/2014 10:11 AM
14	The cost is more of an issue	2/11/2014 9:27 AM
15	Roller skating (closest is Cadillac)	2/11/2014 8:51 AM
16	most	2/11/2014 2:31 AM
17	Didn't mark any	2/11/2014 1:13 AM
18	ROLLER SPORTS!	2/10/2014 10:50 PM
19	Not a clue	2/10/2014 8:12 PM
20	Roller Derby is a sport that has a consistent schedule almost year round. There are no indoor areas that can hold a variety of sports year round	2/10/2014 8:04 PM
21	Zumba, yoga, cpr, skiing	2/10/2014 7:33 PM
22	Do more in Kingsley	2/10/2014 7:16 PM
23	Roller derby	2/10/2014 6:29 PM
24	Biking, kayaking, canoeing, wooden bat baseball	2/10/2014 3:35 PM
25	Roller skating. Nearest roller rink is in Cadillac.	2/10/2014 10:04 AM
26	Roller sports.	2/10/2014 9:40 AM

Grand Traverse County Recreation Program Interest Survey

27	All are nearby	2/10/2014 7:28 AM
28	rock climbing	2/7/2014 9:12 AM
29	yoga	2/7/2014 1:20 AM
30	Many	2/5/2014 8:30 PM
31	Unknown	2/5/2014 12:07 PM
32	Rock-climbing	2/5/2014 11:24 AM
33	The northport school has been kind enough to offer their rock wall on select Tuesday evenings for the climbing community after the closure of GT Rocks (operated out of the former Just For Kicks building in TC), however, living in Interlochen & working in Traverse City, the Northport commute is not always feasible, and it is only offered select times of the year. The Traverse City community would greatly benefit from an indoor climbing wall, as the sport caters to all ages/abilities, and promotes an active, positive community that fits the Traverse City locale.	2/5/2014 7:54 AM
34	Grand Rapids is the closest rock wall	2/5/2014 6:23 AM
35	Rock climbing	2/5/2014 5:21 AM
36	All	2/5/2014 5:08 AM
37	unknown	2/5/2014 3:44 AM
38	There is no Rock Climbing in this are. It is very sad and frustrating	2/5/2014 2:14 AM
39	Rock climbing	2/5/2014 12:55 AM
40	I'd love more opportunities to work out in parks during the summer.	2/4/2014 6:30 PM
41	Yoga & Pilates	2/4/2014 5:55 PM
42	Not aware of any	2/4/2014 4:26 PM
43	Again, finding the program is the kicker, not the convenience of the location.	2/4/2014 12:08 PM
44	Rock climbing Dog training	2/4/2014 9:49 AM
45	none	2/4/2014 8:19 AM
46	Don't know	2/4/2014 7:24 AM
47	don't know	2/4/2014 7:05 AM
48	Cross country skiing	2/3/2014 9:53 PM
49	Zumba not offered anywhere that I am aware of; husband has trouble getting down to floor, so Bldg 50 yoga is out (we tried it), and has trouble walking, so Yen Yoga is out (he can't park right in front when he needs it). Other classes are offered nearby, but it would be really nice to have them offered by Parks & Rec (skiing, any kind; cross-training; fitness classes, many sorts)	2/3/2014 8:32 PM
50	Scuba	2/3/2014 8:31 PM
51	Pilates	2/3/2014 8:01 PM
52	dance	2/3/2014 7:42 PM
53	Unknown	2/3/2014 6:17 PM
54	all the places are pretty convenient	2/3/2014 6:06 PM
55	All	2/3/2014 2:45 PM
56	I am not sure, I always have a hard time finding what is available and when.	2/3/2014 2:31 PM
57	N/A	2/3/2014 1:49 PM
58	Sailing Canoeing CPR While others may be geographically close, they are not affordable	2/3/2014 10:16 AM
59	I'm in Long Lake Twp and do not know of any of these classes being offered in my area except for in Traverse City. It'd be great if many of these exercise classes would be offered at one of the elementary schools, for a reasonable cost. If they are offered at the present time, I'm not aware of them.	2/3/2014 9:23 AM

Grand Traverse County Recreation Program Interest Survey

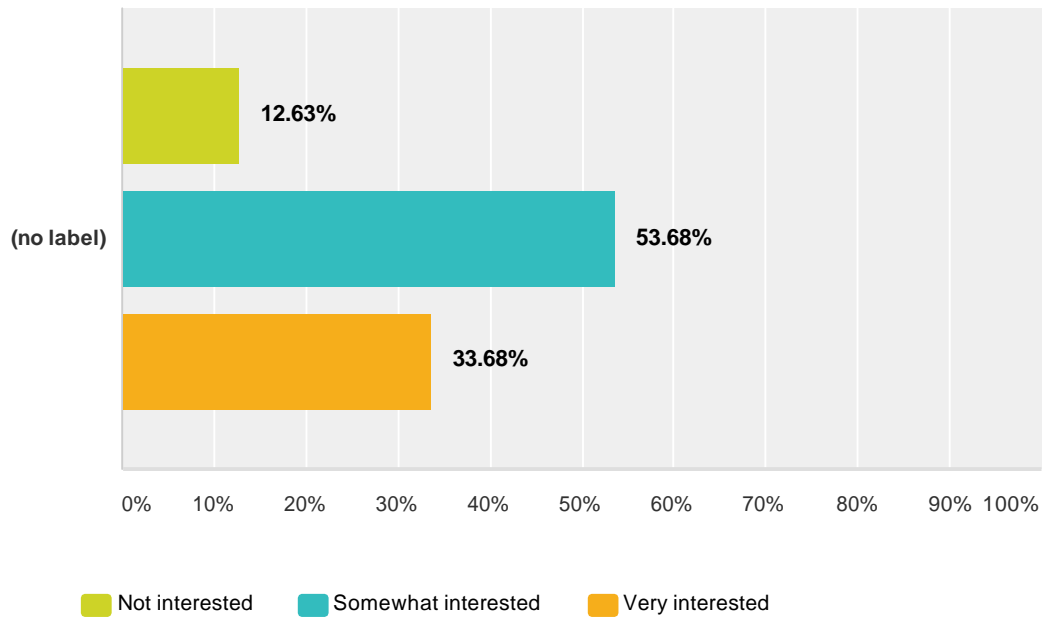
60	Dog Obedience Training	2/3/2014 9:13 AM
61	None.	2/3/2014 8:55 AM
62	No idea here	2/3/2014 8:10 AM
63	I don't know.	2/3/2014 8:05 AM
64	most, however, times and cost are a factor	2/3/2014 7:40 AM
65	Am not familiar enough with programs to know locations.	2/3/2014 7:38 AM
66	Does not the Y offer many of these already?	2/3/2014 7:29 AM
67	I think it would be a more of a matter than cost than location as a deciding factor.	2/3/2014 7:23 AM
68	Outdoor fitness activities for cross training or guided hikes would be great	2/3/2014 6:37 AM
69	all	2/3/2014 5:55 AM
70	Golf xc skiing	2/3/2014 5:26 AM
71	A lot have to to with affordability	2/3/2014 5:21 AM
72	Rock Climbing	2/3/2014 4:59 AM
73	Sailing and yoga	2/3/2014 4:27 AM
74	Not Aavailable	2/1/2014 10:41 PM
75	All of them are offered in this area, but require a large sum of money to take the class(es).	1/31/2014 10:13 PM
76	not at convenient location	1/31/2014 2:22 PM
77	Yoga, Piano Lessons, Dog Obedience, Golf Clinic, Cross Country Skiing, kayaking/Canoeing.	1/31/2014 12:27 PM
78	Nome	1/30/2014 8:04 PM
79	Kickball	1/30/2014 2:20 PM
80	kayaking/canoeing	1/30/2014 2:05 PM
81	badminton	1/30/2014 12:22 PM
82	basketball	1/30/2014 11:14 AM
83	We need a place to rock climb, there is no other local or regional option.	1/30/2014 5:19 AM
84	dodgeball, kickball I have never heard if in the area. rock climbing is on Tuesdays but far away in Sutton's bay. t.bays does soccer.	1/29/2014 10:04 PM
85	Sailing- TACs is very expensive!	1/29/2014 8:21 PM
86	cross-fit training;	1/29/2014 4:36 PM
87	Kickboxing	1/29/2014 4:04 PM
88	Pickle ball,scuba	1/28/2014 7:34 PM
89	Cross-country skiing - There are no public trailheads with beginner (flatter) loops. It would be great to light the TC State Park and groom it for night time cross-country skiing for beginners and youth/children.	1/28/2014 11:09 AM
90	NA	1/28/2014 5:49 AM
91	Music	1/23/2014 5:14 PM
92	Snowboarding	1/22/2014 5:39 PM
93	Getting there is not a problem for us	1/20/2014 10:40 AM
94	All of the exercise ones and they are too far away, and on roads that I do not like to drive on in the winter for fear of getting into an accident. I feel fine driving to the Clvic Center, it is safe for me!!!	1/18/2014 12:34 PM
95	fitness classes	1/16/2014 6:57 AM
96	Tennis lessons, CPR	1/11/2014 9:36 PM

Grand Traverse County Recreation Program Interest Survey

97	most	1/11/2014 9:53 AM
98	I already do many of these via the bike club, the senior center, and the gym which is only \$150 a year with classes. My needs are already met.	1/2/2014 5:34 PM
99	Piano Lessons X-Country Skiing	12/21/2013 2:18 PM
100	All are at locations across town from our location.	12/21/2013 7:43 AM
101	Wooden Bat Baseball Rock Climbing Cross Training	12/20/2013 11:55 AM
102	downhill skiing	12/20/2013 11:12 AM
103	Rock Climbing	12/18/2013 5:30 AM

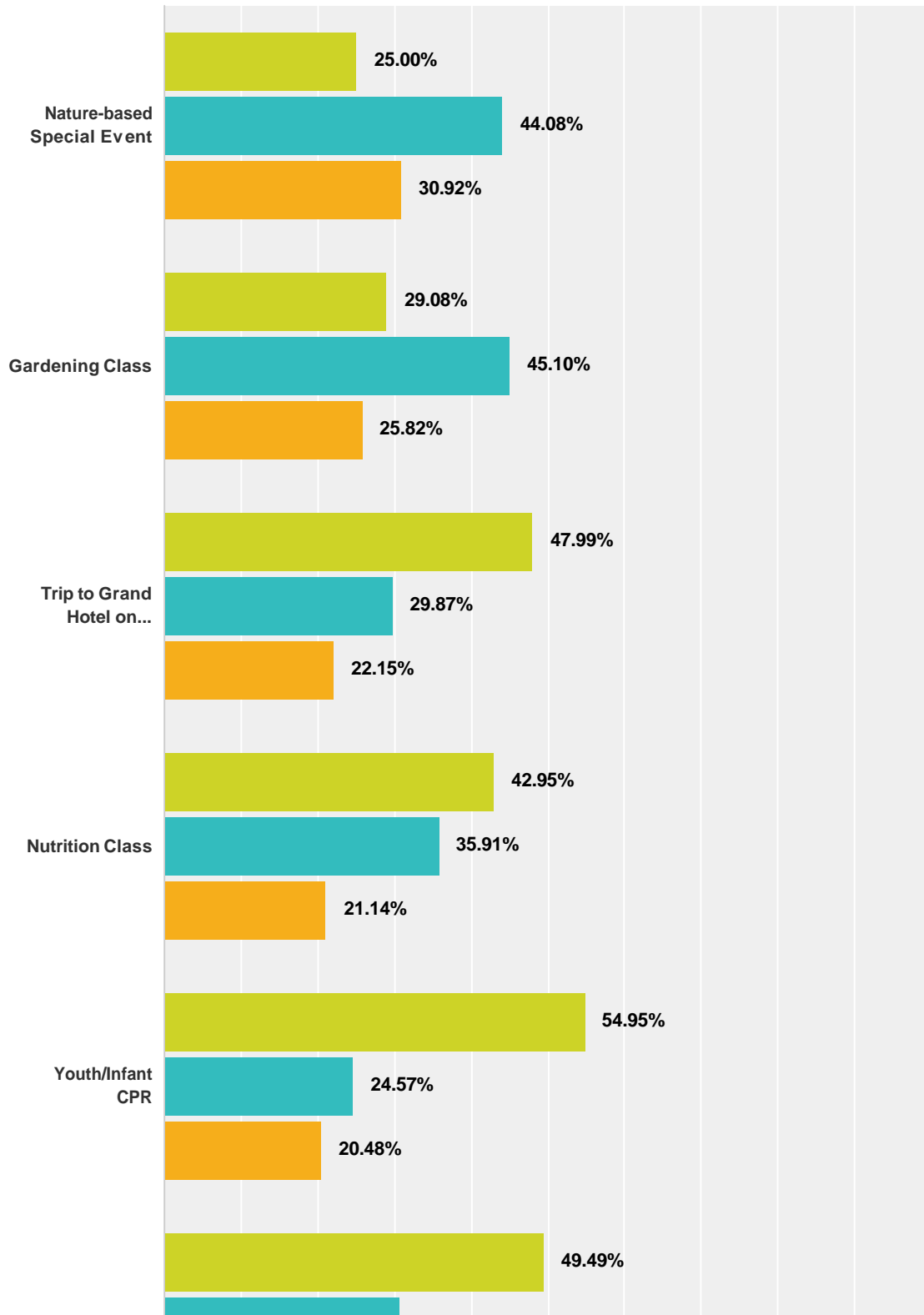
Q10 How interested would members of your household be in new ADULT SPECIAL EVENTS?

Answered: 380 Skipped: 93

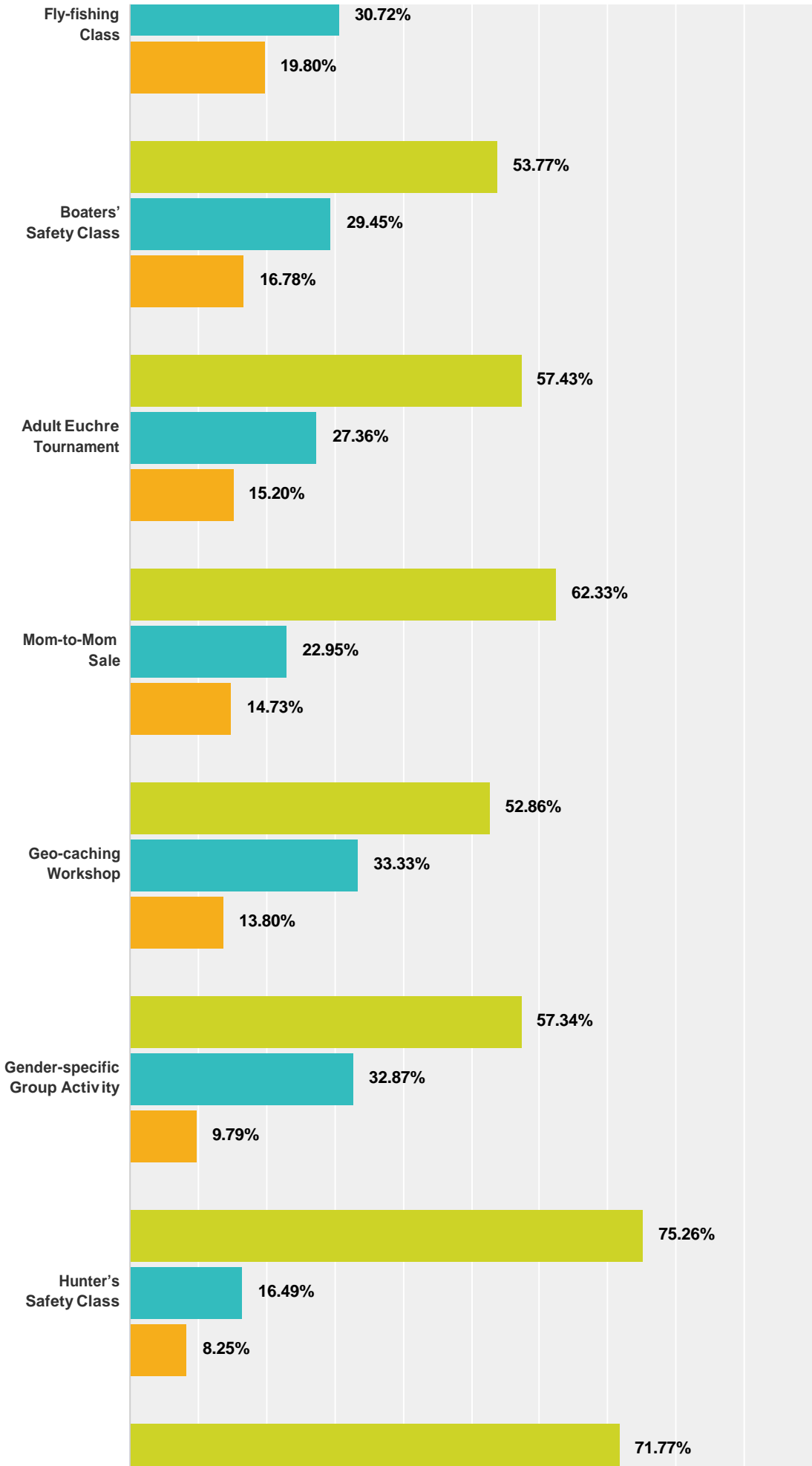


Q11 If the following ADULT SPECIAL EVENTS were to be offered in the community, or if they were offered differently than existing adult special events, how likely would someone in your household be to participate in each one?

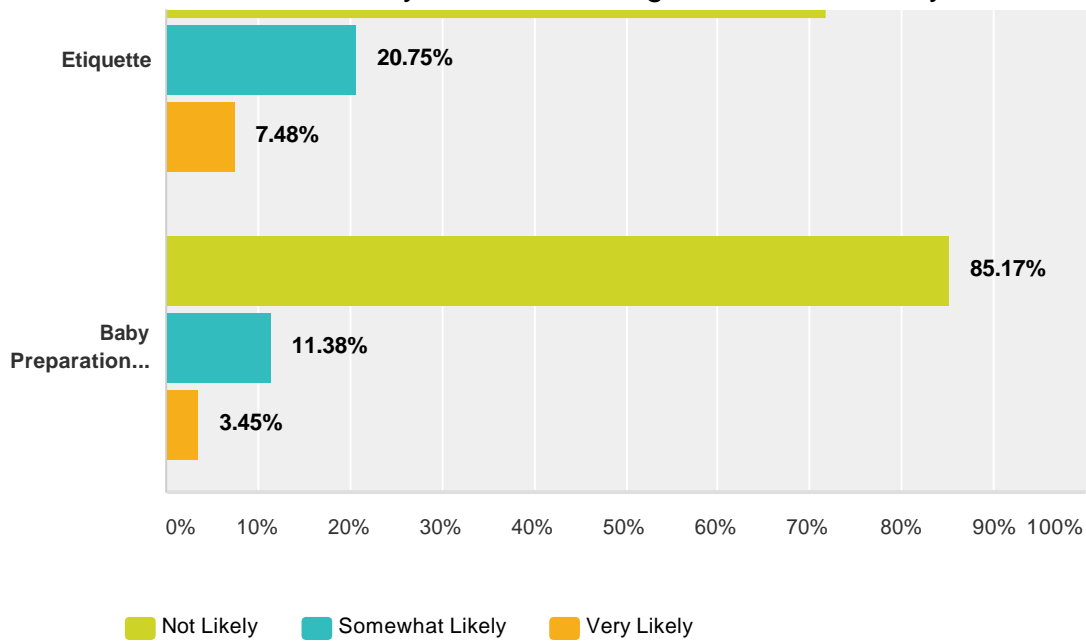
Answered: 318 Skipped: 155



Grand Traverse County Recreation Program Interest Survey



Grand Traverse County Recreation Program Interest Survey



#	Suggested Activities and/or Other Comments	Date
1	more adult swim and water exercise classes	2/13/2014 9:58 PM
2	roller skating, roller derby, roller hockey	2/12/2014 1:22 PM
3	Roller skating events	2/11/2014 11:44 AM
4	rollerderby	2/11/2014 5:47 AM
5	roller derby	2/11/2014 2:33 AM
6	roller skate roller derby	2/11/2014 1:06 AM
7	Roller derby	2/10/2014 8:13 PM
8	Roller Derby Bouts (Games)	2/10/2014 8:06 PM
9	sporting events	2/10/2014 7:28 PM
10	Roller Skating	2/10/2014 7:17 PM
11	roller skating/roller derby	2/10/2014 6:30 PM
12	Roller derby, roller skating	2/10/2014 3:36 PM
13	Roller derby bouts	2/10/2014 9:01 AM
14	Throw back to "Skate World" roller skating night- music, disco lights, fun games & skate styles	2/10/2014 7:29 AM
15	Free outdoor movie screenings!!! intro to sailing, yoga on the beach, edible plants workshop.	2/7/2014 1:24 AM
16	anything more than the list above, not a progressive list of activities at all.I recommend: foraging, urban agriculture, water policy, kayaking, canoeing, sea kayaking, edible plant landscaping,	2/6/2014 7:57 AM
17	Rock climbing competition	2/5/2014 11:25 AM
18	Area information - Tours	2/5/2014 7:59 AM
19	I would be more inclined if all options I could bring my children to participate 6years +	2/5/2014 3:45 AM
20	Metal detecting group or activities	2/4/2014 11:26 AM
21	etiquette? what sort? and why not adult CPR/first aid?	2/3/2014 8:33 PM
22	Ice Fishing Tournament	2/3/2014 6:30 PM
23	Mens and Womens Fast Pitch SoftBall	2/3/2014 2:34 PM

Grand Traverse County Recreation Program Interest Survey

24	N/A	2/3/2014 1:52 PM
25	adult swim competition	2/3/2014 8:56 AM
26	Why are you doing this? Does either the Y or the College already offer theses?	2/3/2014 7:31 AM
27	Events that include how activities can be adapted for aging population	2/3/2014 5:29 AM
28	Group tour to historical landmarks around the area	1/31/2014 10:15 PM
29	Paddle Board Classes	1/31/2014 12:29 PM
30	Cooking classes	1/30/2014 10:34 AM
31	Clothing Swap, Food Swap, Wine Tasting, Film Classes, Philosophy Classes,	1/29/2014 4:34 PM
32	Gender-specific activities are not in line with Title IX unless carefully balanced	1/23/2014 5:16 PM
33	Events to help the homeless in our area to raise money for the homeless shelters in our area	1/18/2014 12:37 PM
34	skeet shooting class, gun cleaning, fly tying, white water kayak	1/11/2014 9:54 AM
35	water areobics fitness class	11/21/2013 3:07 PM

Grand Traverse County Recreation Program Interest Survey

Q12 Of the ADULT SPECIAL EVENTS listed in Question #11 that you rated as “Very Likely,” which events currently are offered in the area, but NOT AT A LOCATION CONVENIENT FOR YOUR HOUSEHOLD? Please list:

Answered: 56 Skipped: 417

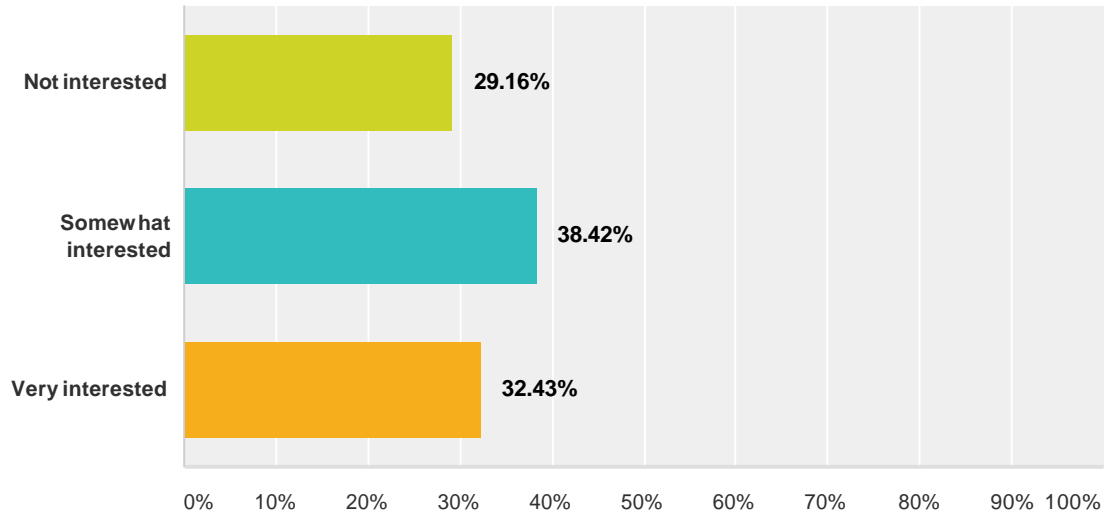
#	Responses	Date
1	Gardening Class	2/26/2014 11:02 AM
2	none	2/13/2014 9:58 PM
3	Love the Geo-caching and nature-based workshop ideas. especially in Peninsula Township where the land is so rich and filled with opportunities.	2/13/2014 10:57 AM
4	Again, I'm unaware that you offer any special events.	2/12/2014 6:59 PM
5	Gardening class, Mom to Mom sale	2/12/2014 1:22 PM
6	dont know	2/12/2014 8:17 AM
7	Geo-caching workshop	2/11/2014 9:42 PM
8	Youth CPR	2/11/2014 6:40 PM
9	most	2/11/2014 2:33 AM
10	N/A	2/11/2014 1:14 AM
11	Roller DERBY!	2/10/2014 10:50 PM
12	I have no idea	2/10/2014 8:13 PM
13	More in Kingsley	2/10/2014 7:17 PM
14	Gardening class	2/10/2014 3:36 PM
15	n/a	2/10/2014 7:29 AM
16	nature based special event	2/7/2014 9:12 AM
17	none	2/7/2014 1:24 AM
18	Unknown	2/5/2014 12:07 PM
19	Rock climbing competition	2/5/2014 11:25 AM
20	N/a	2/5/2014 6:24 AM
21	Geo caching	2/5/2014 5:24 AM
22	I have no idea.	2/5/2014 4:57 AM
23	unknown	2/5/2014 3:45 AM
24	Mom to mom,	2/4/2014 5:57 PM
25	Finding the program is the hard part of this.	2/4/2014 12:09 PM
26	Nutrition class Trip to Grand Hotel Infant CPR	2/4/2014 9:51 AM
27	Don't know	2/4/2014 7:25 AM
28	Unknown	2/3/2014 6:18 PM
29	I don't even know if nature based events happen in TC	2/3/2014 6:08 PM

Grand Traverse County Recreation Program Interest Survey

30	All	2/3/2014 2:46 PM
31	N/A	2/3/2014 1:52 PM
32	Geo caching	2/3/2014 1:46 PM
33	youth/infant CPR Trip to Grand Hotel Nutrition class	2/3/2014 10:18 AM
34	fly fishing, nature-based events	2/3/2014 9:27 AM
35	None	2/3/2014 8:56 AM
36	No clue	2/3/2014 8:11 AM
37	I don't know.	2/3/2014 8:06 AM
38	college offers many special one or two time classes, but are costly	2/3/2014 7:42 AM
39	Why are you doing this? Does either the Y or the College already offer theses?	2/3/2014 7:31 AM
40	Fly fishing	2/3/2014 6:38 AM
41	nONE	2/3/2014 5:57 AM
42	Gardening All events but sailing that show how sports and gardening can be adapted so all individuals can participate	2/3/2014 5:29 AM
43	Not aware of these at this time... New good ideas	2/3/2014 5:23 AM
44	Not available	2/1/2014 10:42 PM
45	I am only aware of the Master Gardener class. I do not know if any of the others are offered in my area.	1/31/2014 10:15 PM
46	Nature based, fly fishing, gardening.	1/31/2014 12:29 PM
47	None	1/30/2014 8:04 PM
48	Hunter's Safety (especially for women)	1/30/2014 6:36 AM
49	never heard of etiquette classes or events. sounds interesting.	1/29/2014 10:06 PM
50	Fly-fishing class	1/28/2014 5:51 AM
51	Nature-based special event	1/23/2014 5:16 PM
52	Getting there is not a problem	1/20/2014 10:42 AM
53	Some of them are at areas I am not familiar with and or out of my way to drive, having them at the Civic Center, is a place I know, and is not to far at all to drive to.	1/18/2014 12:37 PM
54	most	1/11/2014 9:54 AM
55	I took Master Gardening via MSU. These are all already offered through other organizations.	1/2/2014 5:36 PM
56	Adult Euchre Tournament	12/20/2013 11:57 AM

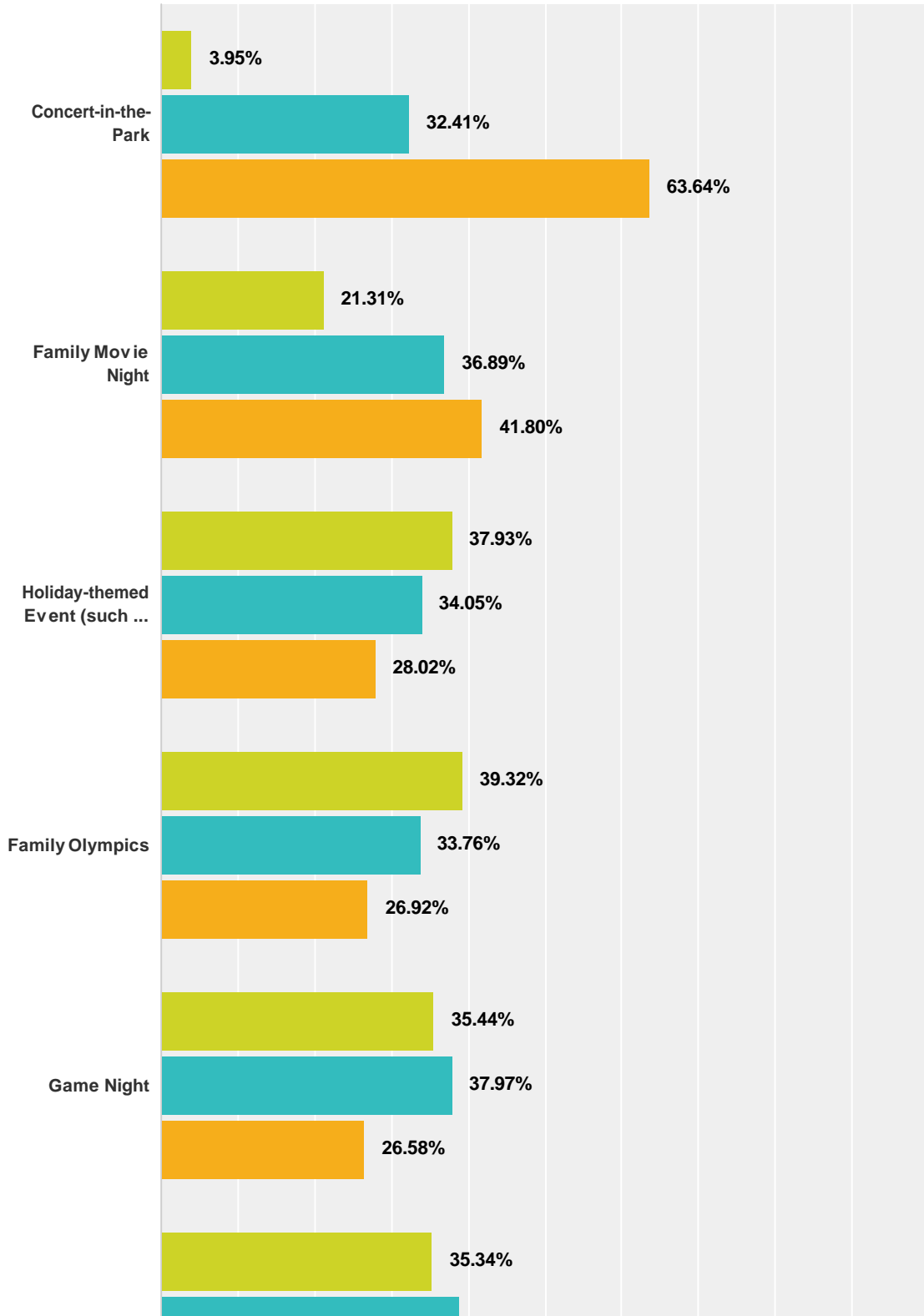
Q13 How interested would members of your household be in new FAMILY SPECIAL EVENTS?

Answered: 367 Skipped: 106

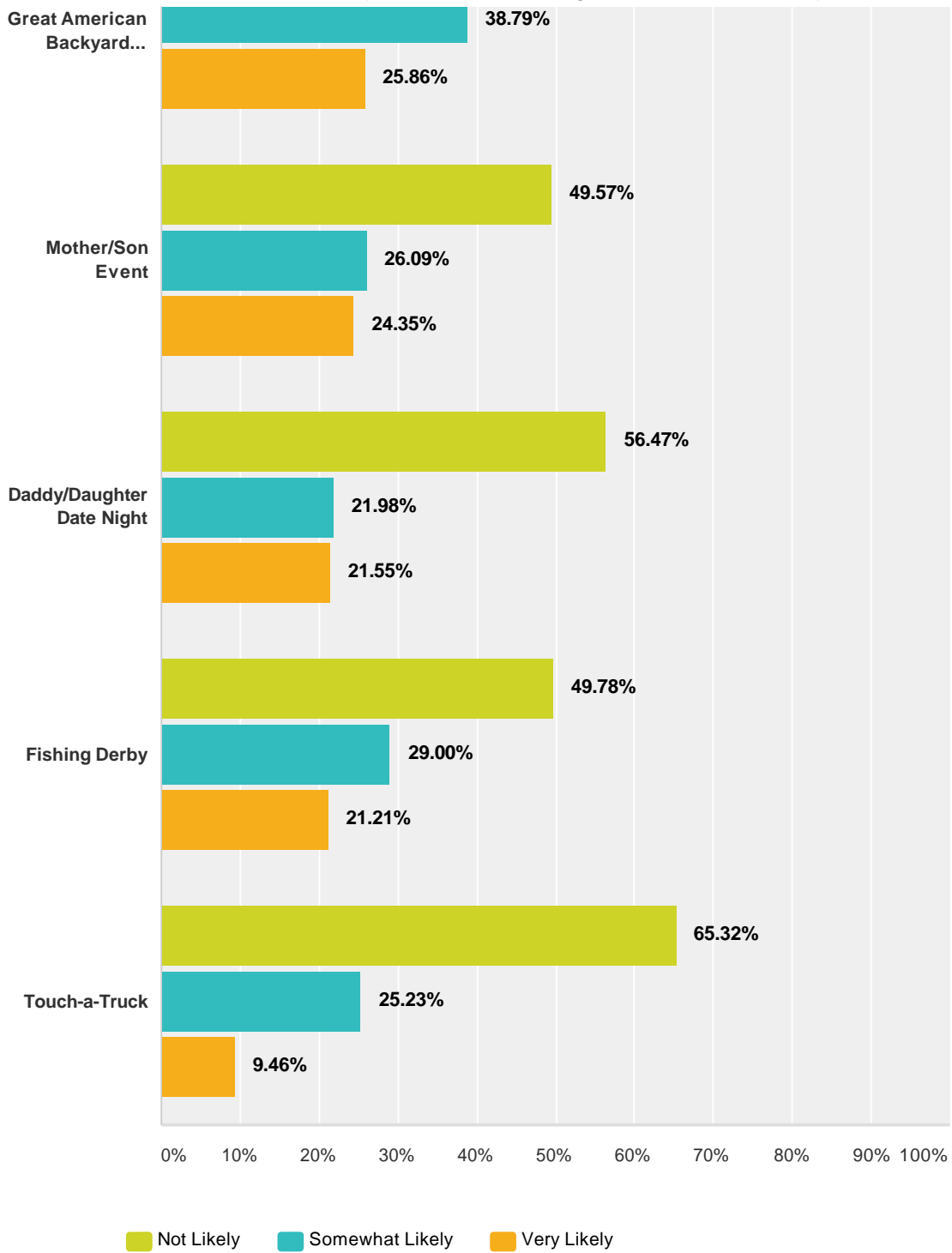


Q14 If the following FAMILY SPECIAL EVENTS were to be offered in the community, or if they were offered differently than existing family special events, how likely would someone in your household be to participate in each one?

Answered: 253 Skipped: 220



Grand Traverse County Recreation Program Interest Survey



#	Suggested Activities and/or Other Comments	Date
1	Roller skating roller derby roller hockey	2/16/2014 1:53 PM
2	Open roller skate events	2/12/2014 4:12 PM
3	Roller skating	2/11/2014 11:46 AM
4	Roller derby	2/11/2014 5:48 AM
5	roller skate roller derby	2/11/2014 1:07 AM
6	ROLLER DERBY!!!	2/10/2014 10:50 PM
7	cooking night	2/10/2014 9:53 PM

Grand Traverse County Recreation Program Interest Survey

8	Host Roller Derby Events!	2/10/2014 5:22 PM
9	Roller derby, roller skating	2/10/2014 3:38 PM
10	Roller sports	2/10/2014 12:09 PM
11	Roller skating nights/events	2/10/2014 10:04 AM
12	Open skate roller skating	2/10/2014 9:42 AM
13	Family open roller skate, intro to roller skating	2/10/2014 7:31 AM
14	Family Volunteering/ Gardening/Beautification	2/7/2014 10:10 AM
15	Outdoor movies (F&M Park?)	2/7/2014 1:25 AM
16	Parent kid belay lessons, works on communication and trust	2/5/2014 11:28 AM
17	Scavenger Hunt.. Area activities	2/5/2014 8:00 AM
18	I have no idea what touch a truck is...	2/5/2014 3:46 AM
19	Grandparent grandchildren events	2/3/2014 2:48 PM
20	swimming olympics	2/3/2014 1:50 PM
21	star gazing, star parties	2/3/2014 9:35 AM
22	empty nesters, but would involve our-out-of-town grandchildren	2/3/2014 7:44 AM
23	Why are you doing this? Does either the Y or the College or the Library already offer theses?	2/3/2014 7:31 AM
24	Mother/son activities needed!	2/3/2014 7:20 AM
25	I would like to see the First Friday events from August extended to other times of the year as well, with different activities offered on different days. That way you are not experiencing the same thing every Friday.	1/31/2014 10:17 PM
26	Family Blke Ride/Bike Tour + Camping	1/30/2014 3:50 PM
27	Holiday events, like 4th of July cookout, Concerts in the Park, Brown Bag lunch in the Park.	1/18/2014 12:40 PM
28	Events that include children with disabilities	1/11/2014 7:55 PM
29	family dance?, family paddle, led birdwalks?	1/11/2014 9:56 AM
30	You don't mention swimming lessons or activities in any of these questions. We will always need that and lots of it! Our family, kids 9, 7, 5, go every summer to lessons not only to learn the skill, but to give them a weekly activity to keep them on a schedule for the summer months. Very valuable.	1/6/2014 8:57 AM

Grand Traverse County Recreation Program Interest Survey

Q15 Of the FAMILY SPECIAL EVENTS listed in Question #14 that you rated as "Very Likely," which events currently are offered in the area, but NOT AT A LOCATION CONVENIENT FOR YOUR HOUSEHOLD? Please list:

Answered: 31 Skipped: 442

#	Responses	Date
1	Family Olympics Great American Backyard Campout	2/26/2014 11:04 AM
2	dont know	2/12/2014 8:18 AM
3	none	2/11/2014 6:41 PM
4	Great American Backyard Campout	2/10/2014 3:38 PM
5	Roller skating	2/10/2014 9:42 AM
6	All are within reason, but seldom hear about mother/son or daddy/daughter events until it's too late.	2/10/2014 7:31 AM
7	family olympics fishing derby	2/7/2014 10:10 AM
8	Concert in the park	2/7/2014 1:25 AM
9	Unknown	2/5/2014 8:31 PM
10	Uknown	2/5/2014 12:07 PM
11	Parent kid belay lessons, works on communication and trust	2/5/2014 11:28 AM
12	I don't see most available in town at all or only at our school once a year. I'd love more opportunities.	2/5/2014 3:46 AM
13	Not aware of regular concert series in a park?	2/4/2014 6:32 PM
14	I live in town so most are very easy to travel to.	2/4/2014 10:39 AM
15	None of the events I would be Very Interested in are offered in my area	2/4/2014 9:53 AM
16	all	2/4/2014 8:21 AM
17	When the Film Fest shows films at the Open Space it's really fun but also really crowded, it'd be cool if the city showed a movie every month during the summer	2/3/2014 6:12 PM
18	All	2/3/2014 2:48 PM
19	Family movie night Concert in the park Daddy Daughter date night Great American backyard Campout Holiday Themed events Family Olympics	2/3/2014 10:20 AM
20	Concerts are held at Sleeping Bear Dune climb in summer, but I could see them occurring at Twin Lakes Park (especially during Cherry Fest.) and also at natural amphitheater at Historic Barns Park.	2/3/2014 9:35 AM
21	I don't know where this stuff is held	2/3/2014 8:12 AM
22	Why are you doing this? Does either the Y or the College or the Library already offer theses?	2/3/2014 7:31 AM
23	Concert in park	2/3/2014 7:20 AM
24	nONE	2/3/2014 5:58 AM
25	All have to do with convenience and affordability	2/3/2014 5:34 AM
26	The Fishing Derby--I have not heard of one in GT County	1/31/2014 10:17 PM
27	Concert in the park.	1/28/2014 7:36 PM

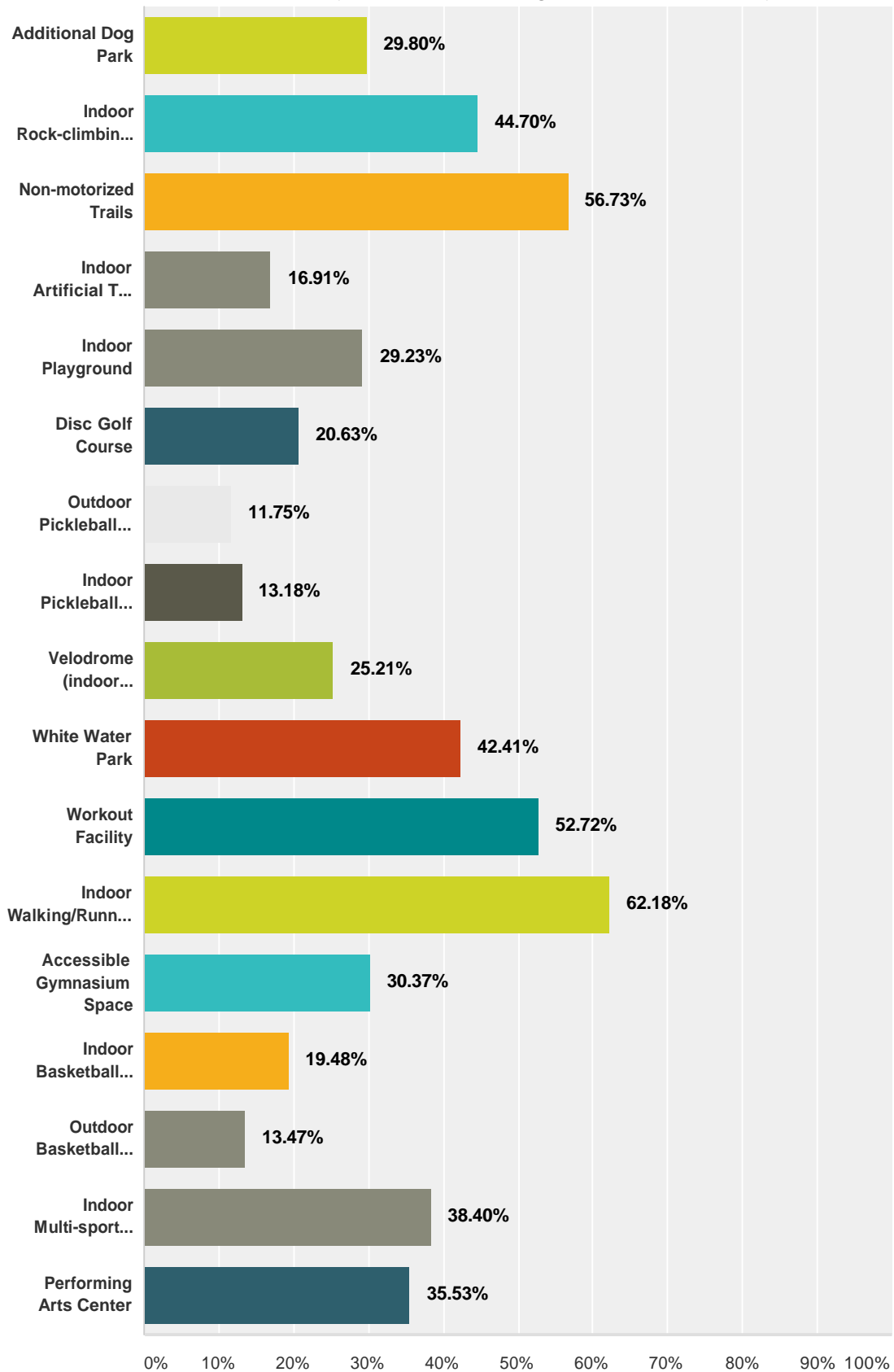
Grand Traverse County Recreation Program Interest Survey

28	If my kids were younger I would consider all of the above. They are older now and have outgrown some of the items listed, but family-style events that keep the teenagers involved in family time are very important. Family Olympics for example could still cater to meeting the needs of engaging teenagers in family events. Don't just think about the "little's" with these events. We are lacking peer to peer involvement and activities for the teen crowd.	1/20/2014 10:45 AM
29	All of them, like I said the Civic Center is an awesome place and a safe place to hold these special, wonderful events.	1/18/2014 12:40 PM
30	some	1/11/2014 9:56 AM
31	Many of these listed events already occur so why more of the same?	1/2/2014 5:37 PM

Q16 Following is a list of RECREATIONAL FACILITY DEVELOPMENTS/IMPROVEMENTS that might be made in the county. Which of these developments/improvements would increase the amount of time that you and/or members of your household spend recreating? Please check all that apply:

Answered: 349 Skipped: 124

Grand Traverse County Recreation Program Interest Survey



#	Suggested Developments/Improvements and/or Other Comments	Date
1	roller skating roller derby roller hockey practice and event facility	2/16/2014 1:55 PM

2	Would love an indoor walking track	2/15/2014 7:29 PM
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Grand Traverse County Recreation Program Interest Survey

3	new pool!!!!!!!	2/13/2014 10:00 PM
4	Roller skate rink/track	2/12/2014 4:13 PM
5	Roller Derby track!	2/12/2014 3:58 PM
6	Indoor multi-sport facility that is ok for roller derby	2/11/2014 3:15 PM
7	Indoor roller skating track	2/11/2014 11:47 AM
8	something that we dont have in our area needs to be focused on. we have so many of those mentoned. a youth indoor playground for winter time birthday parties, not much for little ones around here to keep them active.	2/11/2014 10:15 AM
9	Roller skating/roller derby floor	2/11/2014 10:15 AM
10	Roller rink	2/11/2014 9:29 AM
11	Indoor roller skating	2/11/2014 8:54 AM
12	Derby arena	2/11/2014 8:10 AM
13	rollerderby	2/11/2014 5:49 AM
14	roller skating rink	2/11/2014 2:34 AM
15	roller derby roller skate indoor	2/11/2014 1:08 AM
16	ROLLER DERBY	2/10/2014 10:50 PM
17	Roller skating rink	2/10/2014 9:37 PM
18	Roller Derby	2/10/2014 9:17 PM
19	Roller derby	2/10/2014 8:14 PM
20	Indoor Mutli-Use Facility that is affordable	2/10/2014 8:09 PM
21	Roller skating rink	2/10/2014 8:05 PM
22	Roller Skating rink	2/10/2014 7:35 PM
23	Flat track roller rink	2/10/2014 7:31 PM
24	Roller Skating	2/10/2014 7:18 PM
25	skating track	2/10/2014 6:32 PM
26	Roller derby!	2/10/2014 5:23 PM
27	Facility for roller skating and roller derby	2/10/2014 3:39 PM
28	Roller skating facility	2/10/2014 12:14 PM
29	place for roller sports - concrete, wood or sport court - bleachers for fans	2/10/2014 12:11 PM
30	Indoor Roller skating/inline skating rink.	2/10/2014 10:07 AM
31	an indoor non turf facility is very much needed in Traverse City. Especially one that can house year round roller skating activity, classes, speed skating, Jr. roller derby, a place for Traverse City Roller Derby could rent and play games. roller hockey, open skating for families.	2/10/2014 9:46 AM
32	Roller skating/derby space	2/10/2014 9:36 AM
33	Roller Derby track or at least usable open space for this type of use.	2/10/2014 9:04 AM
34	Smooth surface to accommodate roller derby/roller sports (might be considered non-turf mention in #1)	2/10/2014 7:33 AM
35	free volunteer-led group fitness classes	2/9/2014 9:31 AM
36	take over east bay twp parks	2/7/2014 3:59 PM
37	another indoor public pool, offering sliding-scale payments so that all community facilities/programs/events are accessible to all income levels.	2/7/2014 1:31 AM
38	whitewater park would be the greatest thing in the midwest, more mtn biking trails close to town, a	2/6/2014 8:03 AM

Grand Traverse County Recreation Program Interest Survey

	REAL dog park (like Garfield Twnship's new on) not near a busy intersection	
39	Efforts to promote the continued existence of mountain bike and other non motorized off-road trails throughout the county.	2/5/2014 7:24 PM
40	Better Pool- Civic Center Locker Room / Pool Area are in need to revamping.. plumbing on toilets is such that my kids are afraid to go in the bathrooms	2/5/2014 8:01 AM
41	Hosier Valley Nature Preserve	2/4/2014 8:24 PM
42	None	2/4/2014 7:34 PM
43	Pool	2/4/2014 7:02 PM
44	Please look at the Monon Center (in Westfield?Carmel Indiana) would love to see something like that. Wow.	2/4/2014 6:35 PM
45	indoor soccer facility	2/4/2014 6:07 PM
46	Please link Hammond Rd area with the TART trail. These roads are dangerous to bike: Hammond, Three Mile, Four Mile, Five Mile and Garfield. We need a trail.	2/4/2014 12:19 PM
47	Bigger pool?	2/4/2014 11:27 AM
48	better hiking trail maintenance- erosion control along popular stretches near streams	2/4/2014 8:23 AM
49	other than ANOTHER SWIMMING POOL (besides Civic Center and YMCA, yes), not sure. how many of these will be handicapped-accessible? wheelchair specific, I mean.	2/3/2014 8:34 PM
50	Swimming/Aquacise facility	2/3/2014 8:05 PM
51	roller rink, family pools, fishing pond	2/3/2014 6:37 PM
52	wtf is pickleball	2/3/2014 6:13 PM
53	Park on old mission peninsula with restrooms	2/3/2014 2:50 PM
54	American Legion Baseball all groups	2/3/2014 2:37 PM
55	Ice Rink on the West Side	2/3/2014 1:57 PM
56	N/A	2/3/2014 1:55 PM
57	Skating and sledding at Hickory Hills, other summer activities there	2/3/2014 11:57 AM
58	olympic pool.	2/3/2014 8:58 AM
59	Why are you doing this? Does either the Y or the College already offer theses?	2/3/2014 7:32 AM
60	I can recreate on my own thank you	2/3/2014 7:32 AM
61	Yoga	2/3/2014 7:21 AM
62	New swimming and diving complex, water play spaces.	2/3/2014 7:17 AM
63	I can recreate on my own without Governments help	2/3/2014 6:06 AM
64	An indoor Velodrome, please! The advocating public and/or members of GTCO P&R Committee need to just inquire within the city of Indianapolis regarding their Major Taylor Velodrome, built in the early 1980's, to fully appreciate the ratio of user revenue verses the annual maintenance budget. Here are some alternative suggestions: cross train, actually brave the elements on your bike, or jump on your rollers and sweat-out the "tough sledding" months. When the weather does break, do what racers have done in the past, foot the bill to travel downstate and out-of-state for your fixed gear, high bank fixes! The International, Dorais, Northbrook, and Major Taylor Velodromes are all within driveible distances to TCM and need your revenue fees to survive.	2/3/2014 5:49 AM
65	Indoor running track!!!!!!!!!!	2/3/2014 5:02 AM
66	Public indoor water park	1/31/2014 10:18 PM
67	WHAT IS A WHITE WATER PARK?	1/31/2014 5:17 PM
68	addotional safe biking areas	1/31/2014 12:16 PM
69	More Pools. Some outdoor play swimming pools would be fantastic and needed.	1/30/2014 3:52 PM
70	Fix up what you already have instead of looking for new options.	1/30/2014 2:03 PM

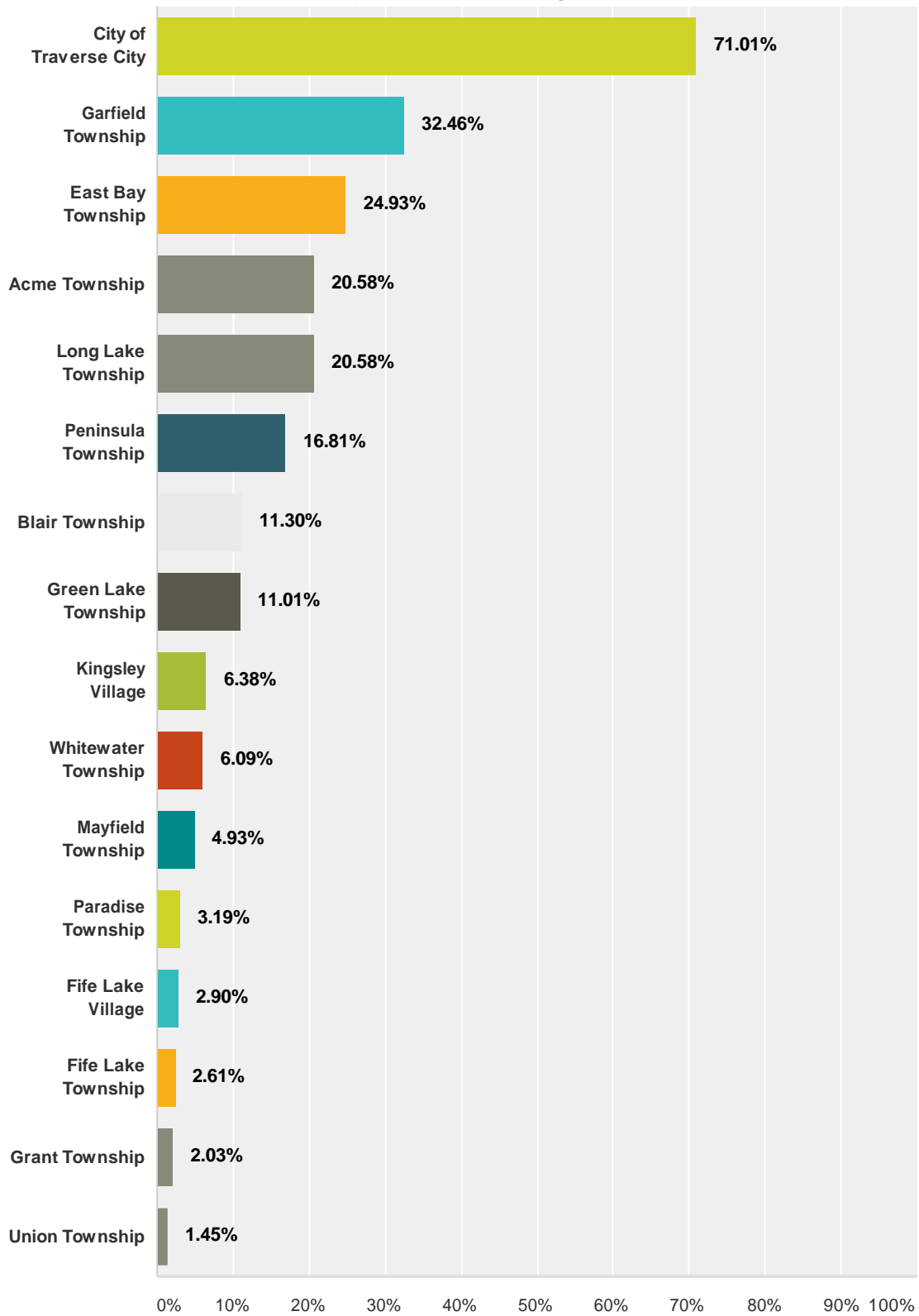
Grand Traverse County Recreation Program Interest Survey

71	Adult exercise equipment in parks	1/30/2014 11:16 AM
72	always in need of more gym space for childrens school teams/rec teams...	1/30/2014 10:36 AM
73	Less taxes	1/29/2014 9:32 PM
74	An outdoor pool	1/29/2014 9:14 PM
75	BIG DOUBLE THUMBS UP to the Rock-climbing wall.	1/29/2014 3:08 PM
76	Hoping the Civic Center pool remains open along with the new Y for more open pool time in the county.	1/28/2014 11:33 AM
77	I know the Y is building a fantastic pool but it is conveniently located for west side GTC only. The existing Easing Pool needs to remain open and management needs improvement. I wish the pool would send out a customer satisfaction survey. Facilities could use updating too.	1/28/2014 11:14 AM
78	govt shouldn't compete w/YMCA	1/27/2014 11:57 AM
79	Indoor skatepark	1/22/2014 5:41 PM
80	There is an increasing population of girls playing club volleyball. Unfortunately, gym space is limited and teams practice late at night and far from the center of town. A field house like MVP in Grand Rapids is needed to accommodate volleyball, basketball and other sports.	1/21/2014 6:13 AM
81	indoor/outdoor skate park expansion (teen activities) and an indoor sports center like the one at Lake Superior State University	1/20/2014 10:47 AM
82	Indoor Aerobics classes	1/18/2014 12:41 PM
83	Yoga space	1/16/2014 9:18 AM
84	fitness classes	1/16/2014 7:00 AM
85	Really looking forward to the pool coming to the West side of TC.	1/11/2014 9:40 PM
86	Outdoor community pool, outdoor skating rink	1/11/2014 7:55 PM
87	Indoor basketball courts (at least 4-6) that could be scheduled for basketball, volleyball, etc. Tournaments could be held to bring teams up from down state. Currently we travel downstate AT LEAST 12 x per year. That money could stay in the area if facilities were available.	1/11/2014 2:53 PM
88	I'd love an indoor playground for my kids during winter.	1/8/2014 12:07 PM
89	The gym is only \$150 a year including classes.	1/2/2014 5:38 PM
90	Public indoor pool	12/29/2013 8:45 PM
91	Indoor shooting range for firearms and archery. Community pool(s).	12/21/2013 7:48 AM
92	Close the pool	12/20/2013 1:07 PM
93	large indoor/outdoor public pool...alot of people especially with toddlers do not like the sand.	12/20/2013 11:11 AM
94	larger pool	12/20/2013 10:34 AM
95	shooting bow and rifle and pistol and revolver	12/19/2013 6:09 AM
96	none	12/18/2013 8:14 PM
97	Lower my taxes.	12/18/2013 6:36 PM
98	Please do not advocate for higher taxes to pay for special interest groups.	12/18/2013 12:33 PM

Q17 Following is list of the many communities within Grand Traverse County. Please check all of the communities where you would like to see more recreational programs offered:

Answered: 345 Skipped: 128

Grand Traverse County Recreation Program Interest Survey



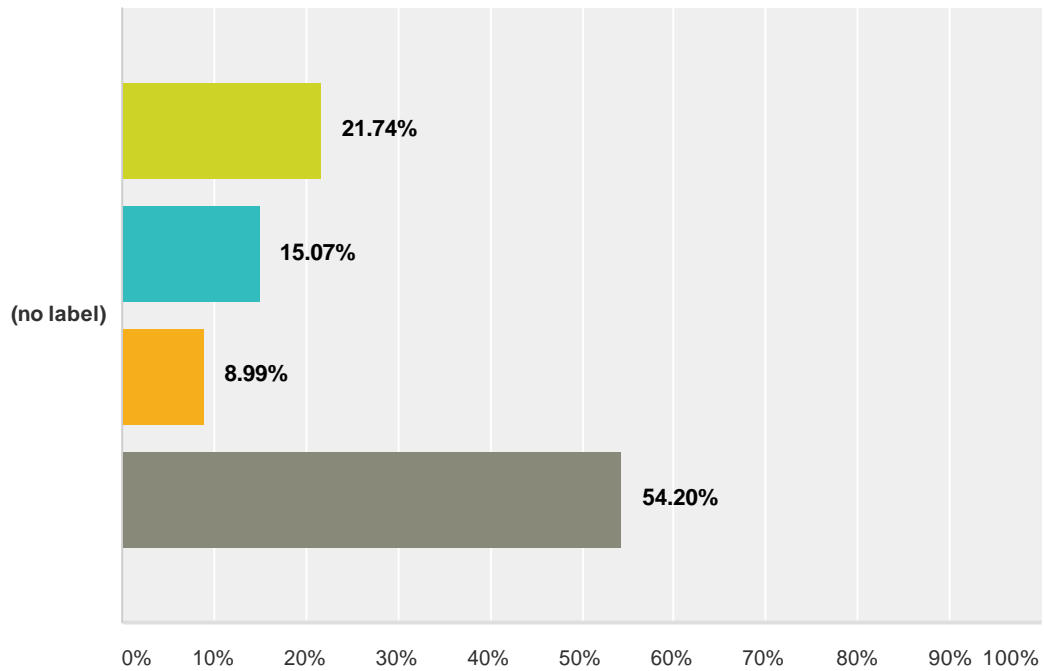
#	Other (please specify)	Date
1	leelanau	2/11/2014 6:28 PM
2	Leelanau county	2/11/2014 11:48 AM
3	leelanau	2/11/2014 10:15 AM
4	Downtown TC	2/10/2014 7:33 AM

Grand Traverse County Recreation Program Interest Survey

5	none, state & fed land to use	2/7/2014 4:00 PM
6	None	2/4/2014 7:34 PM
7	A lake swimming area in Garfield twp	2/4/2014 12:47 PM
8	They probably all need some of each, but we live inside the city limits.	2/3/2014 8:35 PM
9	N/A	2/3/2014 1:56 PM
10	Why are you doing this? Does either the Y or the College already offer theses?	2/3/2014 7:32 AM
11	All	2/3/2014 7:17 AM
12	Elmwood	2/3/2014 6:43 AM
13	Partner with 5-county region as a whole. GT county is the hub, but the 5-county region residents contribute to the overall picture of community and resources.	1/20/2014 10:50 AM
14	Civic Center South	1/2/2014 5:39 PM
15	we are just fine, no more recreation programs are necessary	12/18/2013 8:14 PM
16	Anywhere that volunteers can make programs work without taxing me.	12/18/2013 6:37 PM

Q18 Are there are enough DAY CAMP OPTIONS for members of your household during the summer months?

Answered: 345 Skipped: 128



■ There are not enough ■ There is an ideal amount
■ There are more than enough ■ N/A

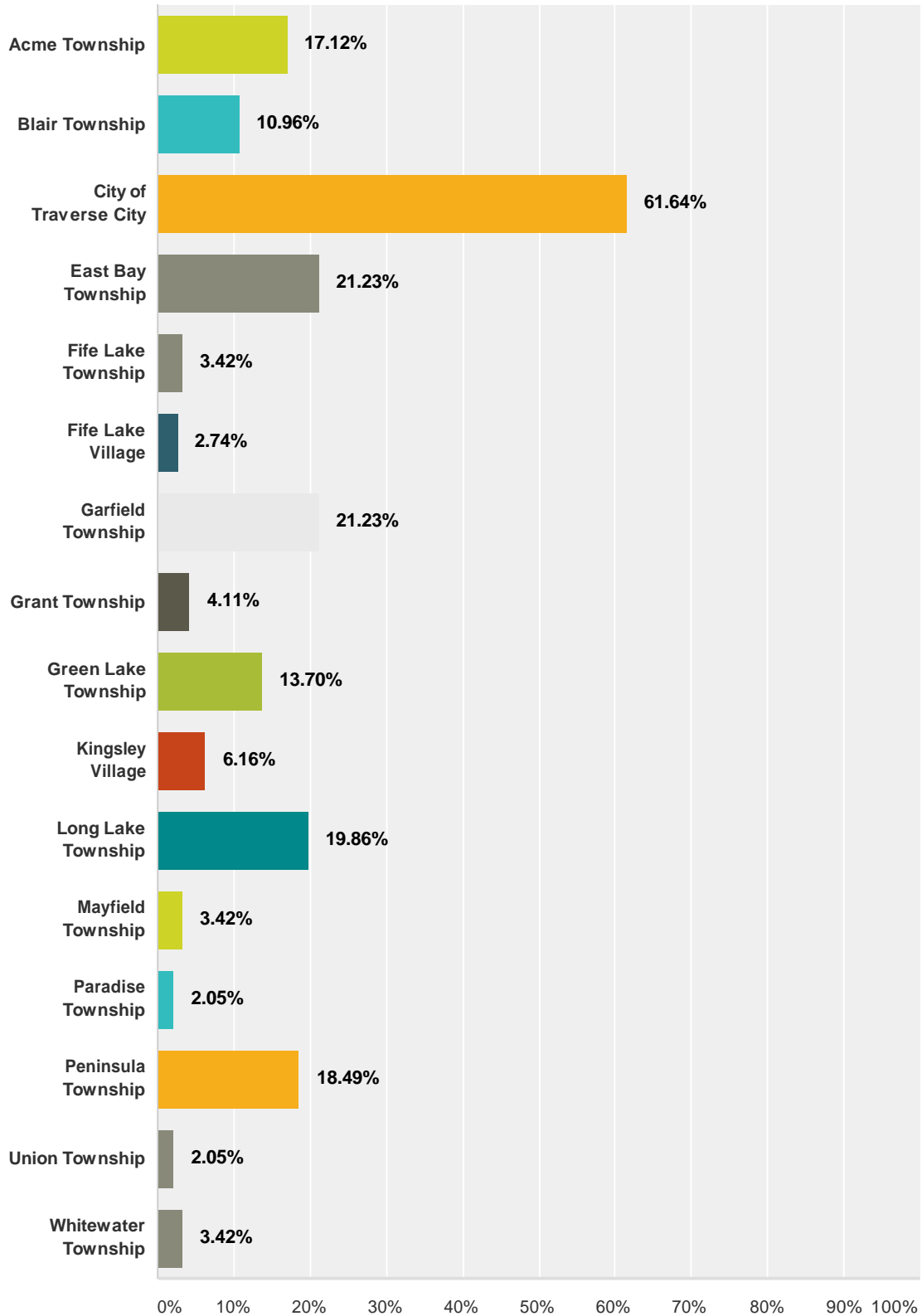
#	Other (please specify)	Date
1	Not sure	2/10/2014 3:40 PM
2	The times and days are not comprehensive enough.	2/10/2014 9:05 AM
3	too expensive &/or don't go all day for people who work	2/10/2014 8:23 AM
4	Sometimes the dates and times overlap, which makes it challenging to choose.	2/10/2014 7:34 AM
5	Unknown	2/5/2014 8:33 PM
6	Not enough choices, and costly..	2/5/2014 8:02 AM
7	The hours for the kids camp at NMC don't work well for me as a working mom. I can't drop my child off at 10am and bring them back to Long Lake area after at 3pm...	2/5/2014 3:48 AM
8	N/A	2/3/2014 1:57 PM
9	Not enough in desired topics	2/3/2014 7:22 AM
10	I don't know.	1/30/2014 3:53 PM
11	We'd love more camps like the boardman river day camps	1/29/2014 9:15 PM
12	Need to find better engagement opportunities for the Grade 5 to Grade 9 crowd... those kids don't have jobs yet and need summer focus and learning opportunities	1/20/2014 10:52 AM
13	not so many near home	1/16/2014 7:01 AM

Grand Traverse County Recreation Program Interest Survey

14	Options for children with disabilities	1/11/2014 7:56 PM
15	when my son was young there were not enough	1/11/2014 9:58 AM
16	there are weeks at the beginning & end of summer & breaks when there are not enough options	12/20/2013 11:16 AM
17	we don't need any more options in this county	12/18/2013 8:15 PM

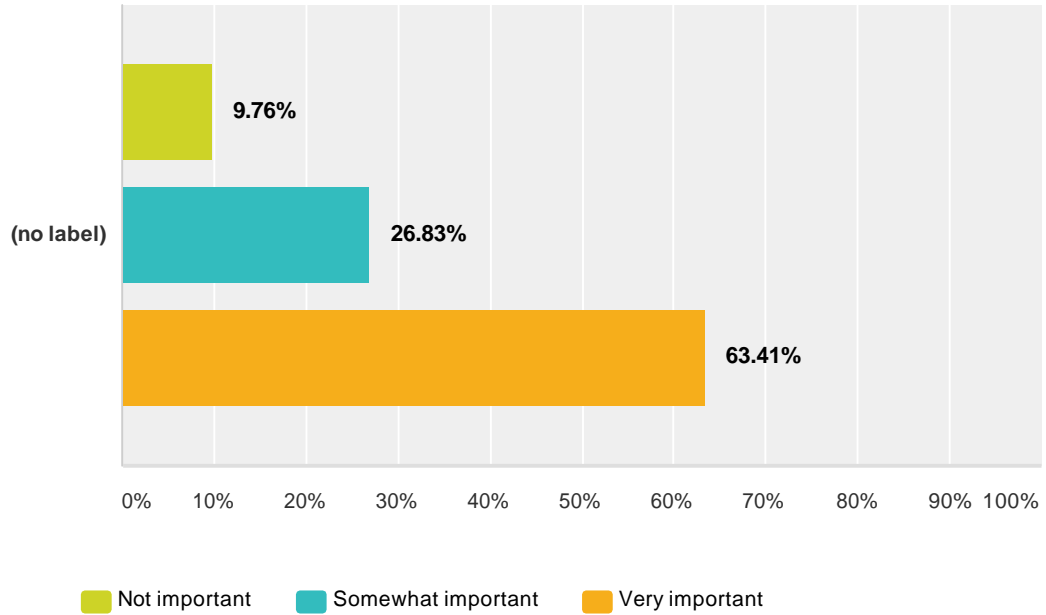
Q19 In which of the communities listed below would you like to see more day camp opportunities? Please check all that apply:

Answered: 146 Skipped: 327



Q20 How important is it to you and to members of your household for Grand Traverse County to expand the range of recreational programs available to area residents?

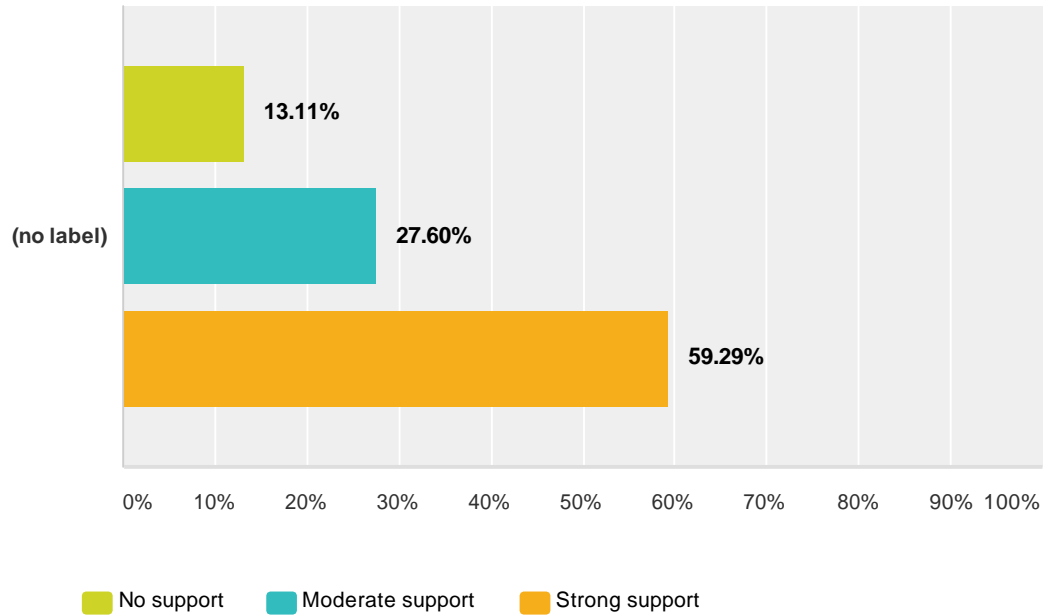
Answered: 369 Skipped: 104



Grand Traverse County Recreation Program Interest Survey

Q21 How supportive is your household of the development of an indoor “field house” within Grand Traverse County to house courts, gymnasiums, a climbing wall, etc.?

Answered: 366 Skipped: 107



#	Comments	Date
1	I am willing to pay more taxes for an improved facility.	2/19/2014 5:35 AM
2	To include roller derby	2/12/2014 3:28 PM
3	Should include squash courts	2/11/2014 7:48 PM
4	A field house would be wonderful! basketball, soccer, batting cages. . .	2/11/2014 6:44 PM
5	Roller Derby area!	2/11/2014 3:16 PM
6	Roller skating	2/11/2014 11:50 AM
7	My family would utilize such a facility regularly and support it financially.	2/11/2014 10:33 AM
8	We have so much of those already	2/11/2014 10:18 AM
9	Not every family participates in skiing/snowboarding during the winter. It is important for the rest of us to have a place to recreate.	2/11/2014 8:12 AM
10	Indoor non-turf space which could support roller skating/roller hockey.	2/11/2014 1:17 AM
11	Non - turf fieldhouse!	2/10/2014 8:29 PM
12	My family watches roller derby, plays roller derby &/or coaches roller derby and Jr. Derby. A facility that would permit general public roller skating and host roller derby would be excellent!	2/10/2014 7:38 PM
13	Traverse City needs a facility for roller skating for this community, as well as a permanent home for the teams of Traverse City Roller Derby.	2/10/2014 3:42 PM
14	A multi-use facility with a skating area (roller derby, roller hockey, open skating) would be a great addition to the community!	2/10/2014 9:38 AM

Grand Traverse County Recreation Program Interest Survey

15	The Traverse City Roller Derby league is currently seeking a permanent home for practice and bouts. This type of facility may enhance our already existing partnership with the Parks and Rec department. Additionally, a rec facility with the opportunity for roller sports does not exist anywhere in the region. This type of space can be used for recreational skating as a family and also by other roller sports (i.e. floor hockey).	2/10/2014 9:19 AM
16	Would be so excited to have a place to roller skate, have roller derby tournaments (local team is looking for a venue and would bring in money) other roller sports / climbing wall / indoor sports/activities. We have a lot of cold snowy/rainy weather for quite a long portion of our year, an indoor facility would be great	2/10/2014 8:26 AM
17	We are very excited at this possibility! TC is really needs this opportunity to further a healthy community.	2/10/2014 7:36 AM
18	user fees	2/7/2014 4:04 PM
19	would rather see more outdoor facilities, more mtn bike trails, whitewater park, even more hiking trails, a real dog park, an outdoor amphitheater,	2/6/2014 8:11 AM
20	I think a well thought out and inclusive indoor facility for the Winter months could be very fruitful. I think standards like basketball and other gym activities obviously have to be catered to, I would also like to see a rock and bouldering wall as well as having the possibility to have bikes, skateboards, and other less notable activities be able to share the space when time is appropriate.	2/5/2014 7:30 PM
21	3 years ago the climbing wall in traverse city closed, it created a climbing community that still exist to this day. We make regular trips to the tiny wall in north port as well as trips to Grand Rapids and Kalamazoo, having a wall here in town would be monumental in creating a new generation of outdoor minded, active people in this area as well as rekindle the passion of our slowly dwindling group.	2/5/2014 4:24 PM
22	There are plenty of climbers here in GT County. We all need a place to train.	2/5/2014 10:35 AM
23	Anything TC can do to promote a stronger family/community bond via physical activity would be great, especially a rock wall.	2/5/2014 8:56 AM
24	My kids are young, 6 and 3, but my daughter wants to play basketball in the winter.. where do you go? and with the young ages, there aren't any programs available for them.	2/5/2014 8:04 AM
25	Rock wall	2/5/2014 6:26 AM
26	We are very supportive of an indoor climbing wall specifically.	2/5/2014 5:33 AM
27	I would not support a Field House if it cost people to participate. For example, YMCAs are supposed to be for community enjoyment, but the cost is prohibitive to many. It seems this type of project is touted as community friendly, but then only the wealthier ones get to enjoy it.	2/5/2014 5:02 AM
28	It would be fantastic to have a great community center. The Civic Center ice rink and pool is great but it's not enough. We should have a community center that is something to be proud of and one that useful all year long.	2/4/2014 6:39 PM
29	Depends on quality & price. Hours & cleanliness too.	2/4/2014 6:02 PM
30	Only if the YMCA/other facilities do not offer this.	2/4/2014 1:27 PM
31	I withhold support based on past experience. Lack of cooperation between individuals, bad manners, lack of monitoring for safety/enforcement gets in the way of enjoyment. Ex: I am off the TART trail which is located very near my home. The list of behaviors is too long to list. My family no longer walks or bikes it. Dog Park: Haven't gone because of interactions with bad dog owners that know it all. Don't take my dogs out with the group at the state hospital grounds because they don't pick up their poop. Perhaps I have too many personal rules of conduct/safety. Perhaps too many years of working in the big picture of public safety.	2/4/2014 12:21 PM
32	I worry about competing with the YMCA and taking customers away from them. But I would prefer to have a facility right in downtown TC.	2/4/2014 6:29 AM
33	Could go on fairgrounds. Could go at Civic Center. Could go a lot of places. For us to be willing to donate money to it, however, it would have to have activities for my husband (not currently in a wheelchair, but walks with GREAT difficulty), whether that be social, exercise, or whatever. It would also have to not be overrun with children at all hours. Perhaps "family" hours and "non-family" hours? We like kids, and I teach kids, but we do not enjoy the lack of parenting skills we often see out in public. Perhaps parenting classes could be taught at this new facility?	2/3/2014 8:39 PM

Grand Traverse County Recreation Program Interest Survey

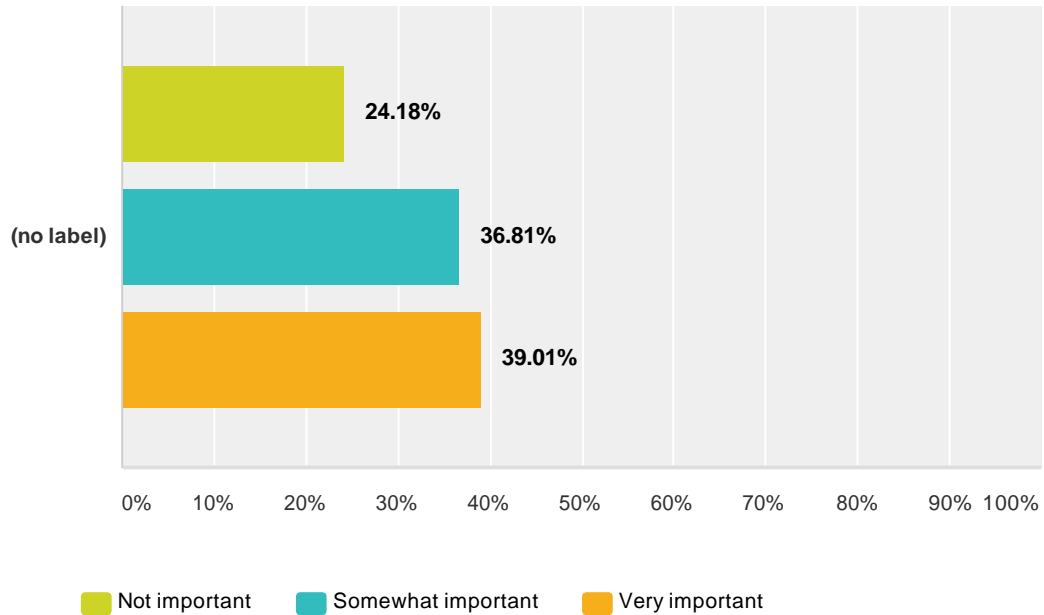
34	And swim pools, workout & dance spaces	2/3/2014 8:08 PM
35	Private not-for-profit organizations should operate one or a for-profit business. If there was a need for one, a business or NPO would have opened one other than YMCA.	2/3/2014 5:06 PM
36	N/A	2/3/2014 4:00 PM
37	Do Not Over Develop the Current Civic Center	2/3/2014 2:40 PM
38	We'd be most supportive of an ice rink on the West Side of town.	2/3/2014 1:59 PM
39	There are many young professionals that are choosing to raise their families here, and we must strive to meet their expectations of positive growth and investment in the community. However an indoor area would also benefit our seniors, especially in the winter months when outdoor exercise is too dangerous.	2/3/2014 10:34 AM
40	Uncertain. What are the needs? Are there other venues that could meet those needs vs creating a new field house?	2/3/2014 10:14 AM
41	6	2/3/2014 8:16 AM
42	Should be incorporated with the Y	2/3/2014 8:14 AM
43	too expensive. Seems to overlap with brand new YMCA. Need to absorb one project before adding another.	2/3/2014 7:36 AM
44	Not at taxpayer expense!	2/3/2014 7:35 AM
45	Why are you doing this? Does either the Y or the College already offer theses?	2/3/2014 7:33 AM
46	Buy a membership at the YMCA	2/3/2014 7:33 AM
47	GT County need to continue and expand investment into parks and, more importantly, programming to ensure a good quality of life for residents. There are creative financial mechanisms to pay for it as well that will not require too much general fund support.	2/3/2014 7:30 AM
48	Indoor running track	2/3/2014 7:27 AM
49	Lots of opportunity there!	2/3/2014 7:23 AM
50	Closest climbing wall is located in a small town like Northport. Doesn't seem right to have to drive all that way for a sport that is growing very fast.	2/3/2014 6:36 AM
51	It depends on how expensive it will be to participate in activities at the newYMCA	2/3/2014 5:19 AM
52	Only if there is an indoor running/walking track!!!! And a climbing wall WITH nights that a staff member belays for you.	2/3/2014 5:05 AM
53	I think a public indoor water park is something that should also be considered. Due to the high amount of swimming areas that we have, many adults & kids miss FUN swimming in the winter (not lap swimming). It is great exercise, but is only available at the Great Wolf Lodge IF you are staying at the hotel. Our Civic Center only offers lap swim and open swim, but no play equipment. Think about how much fun kids have at the Great Wolf Lodge--you could charge a small fee (\$5) per person for a day pass and allow kids to have that experience much more often through the winter. Additionally, kids tend to regress in their swimming skills in the winter months if there is no way for them to practice AND have fun at the same time.	1/31/2014 10:23 PM
54	Maintaining a county pool on the EAST side or at the civic center would be crucial to our family's support.	1/31/2014 5:27 PM
55	Depend on how much taxes would be increased.	1/31/2014 12:31 PM
56	Strong support for this. The question is how to build and maintain it. We would consider a small tax increase to pay for this and other recreational programs for our family and the public to enjoy.	1/31/2014 6:26 AM
57	quality recreation programs are essential to a high quality of life.	1/30/2014 5:10 PM
58	I would really, really support a redesigned indoor lap swimming pool with play areas and neighborhood outdoor swimming pools.	1/30/2014 3:58 PM
59	A facility for families to spend indoors for exercise w/ amenities...please look at other successful towns w/ successful programs to to model .	1/30/2014 10:41 AM

Grand Traverse County Recreation Program Interest Survey

60	This would be a great addition to the community, can it use the suggestions in the Grand Vision to develop the urban cores identified in GV?	1/30/2014 5:26 AM
61	we love climbing. we miss the indoor track at Petoskey. losing gtrocks was heard. we went there a lot.	1/29/2014 10:21 PM
62	I like this idea, but aren't we getting something similar with the new YMCA? Please don't compete with them.	1/29/2014 3:10 PM
63	It is important that any new facilities be accessible by bicycle, walking, and BATA bus.	1/28/2014 11:17 AM
64	Replacing the aging, inefficiently-used pool would be fantastic and free up space for all age group activities	1/23/2014 5:18 PM
65	A indoor skatepark would be nice for the winter months	1/22/2014 5:44 PM
66	See previous comments	1/21/2014 6:15 AM
67	Basketball courts! An safe and affordable area where the whole family can go.	1/16/2014 7:03 AM
68	Extremely interested in this opportunity!	1/11/2014 2:58 PM
69	Despite the new Y coming soon, our area needs additional gym space that will be managed and maintained very well.	1/10/2014 5:58 PM
70	There are more than enough programs already and some classes/events don't have enough sign ups and get cancelled.	1/2/2014 5:43 PM
71	Greatly needed!!	12/29/2013 8:47 PM
72	It would depend on location and cost.	12/23/2013 12:32 PM
73	I would like to see a bigger/better swimming pool at the Civic Center location and an indoor running/walking track there or somewhere in East Bay Township so that we have a nice facility for indoor use on the East side as the West side will soon have with the new YMCA.	12/21/2013 2:25 PM
74	if this is done at the civic center, then, there should be admission by permit for use.	12/20/2013 7:34 PM
75	Instead of building new recreational facilities, please use available funds to maintain/upgrade current facilities. For example Easling Pool, Boardman Trail System, etc..	12/20/2013 7:21 PM
76	we live in a beautiful area and we should take advantage of our natural resources	12/18/2013 8:16 PM
77	we don't need an indoor field house. The Y is opening soon and will fill the need.	12/18/2013 8:10 PM
78	The last thing we need is another bond debt, stop this now!	12/18/2013 6:39 PM
79	The money that you want to take from our citizens can end up costing the taxpayers their homes. This is not a game, these are people's lives and homes.	12/18/2013 12:37 PM

Q22 How important is it to you and to members of your household that new, indoor recreational facilities be developed at the current Grand Traverse County Civic Center location (versus another site)?

Answered: 364 Skipped: 109



#	Comments	Date
1	I think the civic center location is ideal because of its central location, but I recognize the challenges in modifying. I would not be opposed to a different location, but would prefer the current locale.	2/19/2014 5:35 AM
2	There are other entities that are better equipped, more user friendly, and efficient.	2/16/2014 3:16 PM
3	most convenient location	2/12/2014 7:06 AM
4	That location is grand, centrally located, etc., but if the County feels another area is better, so be it. Just as long as this happens.	2/11/2014 10:33 AM
5	We need somewhere to go in the winter!	2/11/2014 8:12 AM
6	Traverse City needs a facility for roller skating for this community, as well as a permanent home for the teams of Traverse City Roller Derby.	2/10/2014 3:42 PM
7	The Civic Center is ideally located and has a good deal of room for new structures. Another plus is the land is already under county ownership.	2/10/2014 9:19 AM
8	The new facility should be located in downtown TC, not on the outskirts of town.	2/10/2014 7:36 AM
9	user fees/you use you pay	2/7/2014 4:04 PM
10	Please keep the site accessible for those who do not own cars	2/7/2014 1:34 AM
11	But not at the expense of closing the pool facility.	2/6/2014 6:33 AM
12	Civic center is at least relatively central. The new YMCA is too far on the west side of town.	2/5/2014 12:09 PM
13	I wanted to make sure I told you somewhere on this form that we would go to the pool at the civic center a lot more often, but my kids say it is way to cold in there and don't want to go.	2/5/2014 9:25 AM

Grand Traverse County Recreation Program Interest Survey

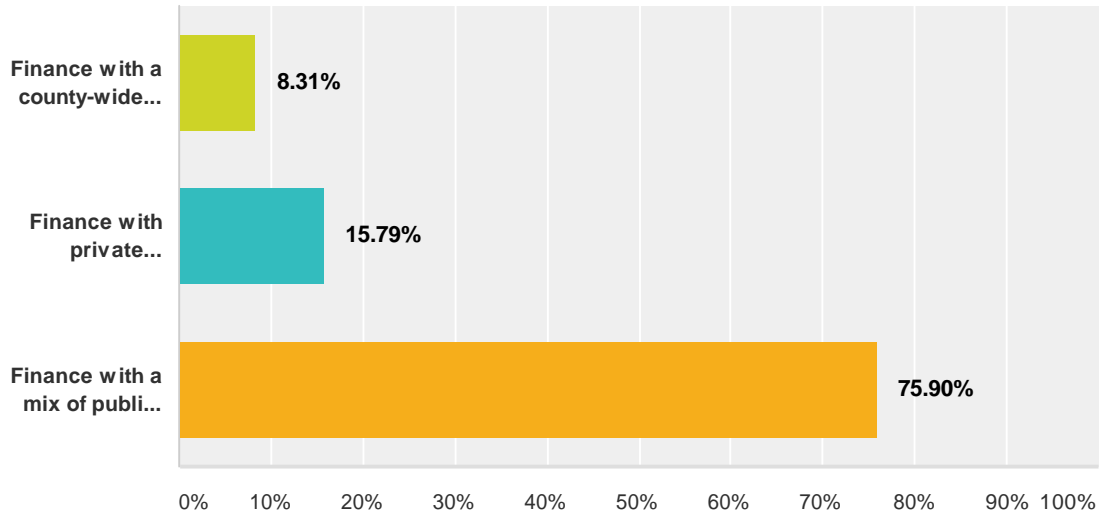
14	If the civic center were able to accommodate the needs of the community, great, however, if it takes a new location so be it.	2/5/2014 8:56 AM
15	Nothing says that the Current Civic Center is the end all location.. it's good though	2/5/2014 8:04 AM
16	and an indoor track!	2/5/2014 7:42 AM
17	See above to understand my withhold.	2/4/2014 12:21 PM
18	Bigger, better pool	2/4/2014 11:29 AM
19	Great location	2/4/2014 10:42 AM
20	We need to support the new YMCA.	2/4/2014 7:58 AM
21	This is closest to where we live. This would work best for us. There is plenty of land, as we see it, for at least one more building. We would be willing to drive a bit to go to another location, but we would have to be convinced that another location was really best.	2/3/2014 8:39 PM
22	N/A	2/3/2014 4:00 PM
23	DO NOT OVER DEVELOP THE CURRENT CIVIC CENTER!!	2/3/2014 2:40 PM
24	I think that is if the county does not jump on this, an outside "for profit" vendor will. They are all over the state and generate good income for the owners. Grand Traverse County is really behind the consumer demand for this.	2/3/2014 2:34 PM
25	just don't eliminate the pool	2/3/2014 1:52 PM
26	Use the central location already available. Parking lots, bike access, close to schools, neighborhoods, and college.	2/3/2014 12:01 PM
27	The current location is ideal for a new multi purpose recreational facility. It is centrally located and allows for users to walk or bike using residential roads or the TART trail. It is also close to Central High School and NMC allowing for a natural partnership to develop patronage.	2/3/2014 10:34 AM
28	see above comment	2/3/2014 10:14 AM
29	I'd need to know the options and the areas of need before making a decision.	2/3/2014 9:18 AM
30	Live in Peninsula Twp. and work in TC so its personally convenient	2/3/2014 7:48 AM
31	Again, we have City Ice that is struggling to make a "go" and a new "Y". Let's give them a chance before we "compete" with tax supported projects	2/3/2014 7:36 AM
32	Not at taxpayer expense!	2/3/2014 7:35 AM
33	Why are you doing this? Does either the Y or the College already offer theses?	2/3/2014 7:33 AM
34	If not at the Civic Center, County Parks should refer to the Grand Vision and the County Master Plan to guide investment. I would not support recreational facilities built outside of the County's Growth and Investment areas per the Master Plan.	2/3/2014 7:30 AM
35	Again, I feel a town the size of TC should have a climbing wall available. The civic center would be great.	2/3/2014 6:36 AM
36	A better pool	2/3/2014 5:19 AM
37	PERFECT location. The west siders will have the new YMCA soon. Let us in town and east siders have something.	2/3/2014 5:05 AM
38	expanding on the current site is not mandatory. I'd be in favor of renovations but not to the extent it would greatly impact or severely limit the footprint of the surrounding ball fields, park space, or open areas. I realize this limits options but there is other county property that could be utilized.	1/31/2014 5:27 PM
39	something on the west side of town	1/31/2014 2:26 PM
40	It is not important to me that it be located at the Civic Center, but it is very important to me that the location be in an area that people can walk or bike to, and is safely accessible to kids and the core population areas of the County.	1/31/2014 6:26 AM
41	West side!	1/30/2014 8:07 PM
42	The current civic center offers space already owned by the county, is centrally located, and would likely benefit the most people.	1/30/2014 5:10 PM

Grand Traverse County Recreation Program Interest Survey

43	I think the Civic Center is a great, central location to be made into one of the gems of Michigan County Parks. I am not, however, against new facilities developed elsewhere as well. The more the better when it comes to recreational facilities near to people who can use them.	1/30/2014 3:58 PM
44	Would be great to modernize	1/30/2014 10:41 AM
45	That site already has the familiarity of location, the infrastructure, and community connection needed to make the location a success. It would assist in redeveloping that part of the community, especially as the city discussed the re-development of Front Street, Eighth Street, and Garfield, which borders 3 of the 4 sides of the Civic Center.	1/30/2014 5:26 AM
46	the civic center is already in the perfect location. we use it every day in the summer. if there was more inside like a playground, track, climbing wall or bigger pool we would probably never leave.	1/29/2014 10:21 PM
47	This smells like bigger government. County parks department is grossly inefficient. No new county boondoggles please!	1/29/2014 9:36 PM
48	Is this to compete with the new Y what about partnering with the Y?	1/29/2014 8:24 PM
49	I think it would be ideal to find a way to make it work at the Civic Center, but I am also under the impression that there there are other properties in the city (or there are some that could be acquired) that would be adequate as well	1/29/2014 4:45 PM
50	Location is great for City and east side residents.	1/28/2014 11:17 AM
51	leave the civic center alone. we don't need more buildings in TC. we need more trees and this is an area that has trees	1/27/2014 11:59 AM
52	The central location is ideal. Keep focused on what exists and use space wisely. Invest in existing infrastructure. The YMCA and county offerings should be a partner conversation, not duplication of efforts.	1/20/2014 10:56 AM
53	Reuse current pool space for something more inclusive and useful to everyone (currently largest minority of pool lanes "saved" for people who don't like to swim in lanes and won't participate in Open Swim)-- Completely inefficient, and ill-advised but for the complaints of a vocal minority (even without double lane, pool is 100% ADA-compliant)-- it's unnecessary and a waste.	1/16/2014 9:20 AM
54	Civic Center is centrally located.	1/16/2014 7:03 AM
55	I like being able to uses the outdoor path while my kids use the facilities.	1/11/2014 9:04 PM
56	Would be nice to have it centrally located, but not imperative that it be housed at the current civic center. That location is ideal for the community and tourists however. Close to hotels, downtown, beaches, etc. That is an ideal location.	1/11/2014 2:58 PM
57	Or near by	1/10/2014 6:52 PM
58	Not at taxpayer expense. Wait for the Y. Your next question supposes we need anew facility. How r you going to pay for operations, get real.	1/2/2014 5:43 PM
59	Why not?	12/29/2013 8:47 PM
60	MUST INCLUDE THE POOL!	12/23/2013 12:32 PM
61	Needs to be in a location on the East side or in the current location. There are good spots available on Hammond Road between 3 Mile and Garfield or off 3 Mile between S. Airport and Hammond. Are those areas being considered?	12/21/2013 2:25 PM
62	great central location	12/20/2013 11:13 AM
63	we don't need indoor recreation facilities	12/18/2013 8:16 PM
64	We don't need any new programs or facilities.	12/18/2013 8:10 PM
65	The county can't pay it's debts now, who do you think you are?	12/18/2013 6:39 PM

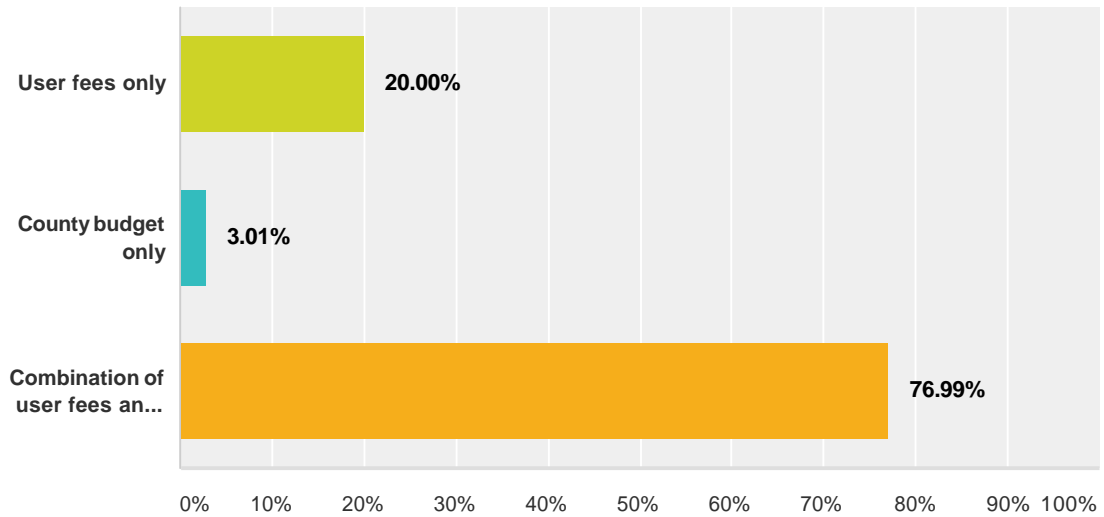
Q23 If a new, indoor facility is developed on Grand Traverse County's Civic Center property (or elsewhere) for the purpose of expanding recreational programs, what is the preferred method for financing such a facility?

Answered: 361 Skipped: 112



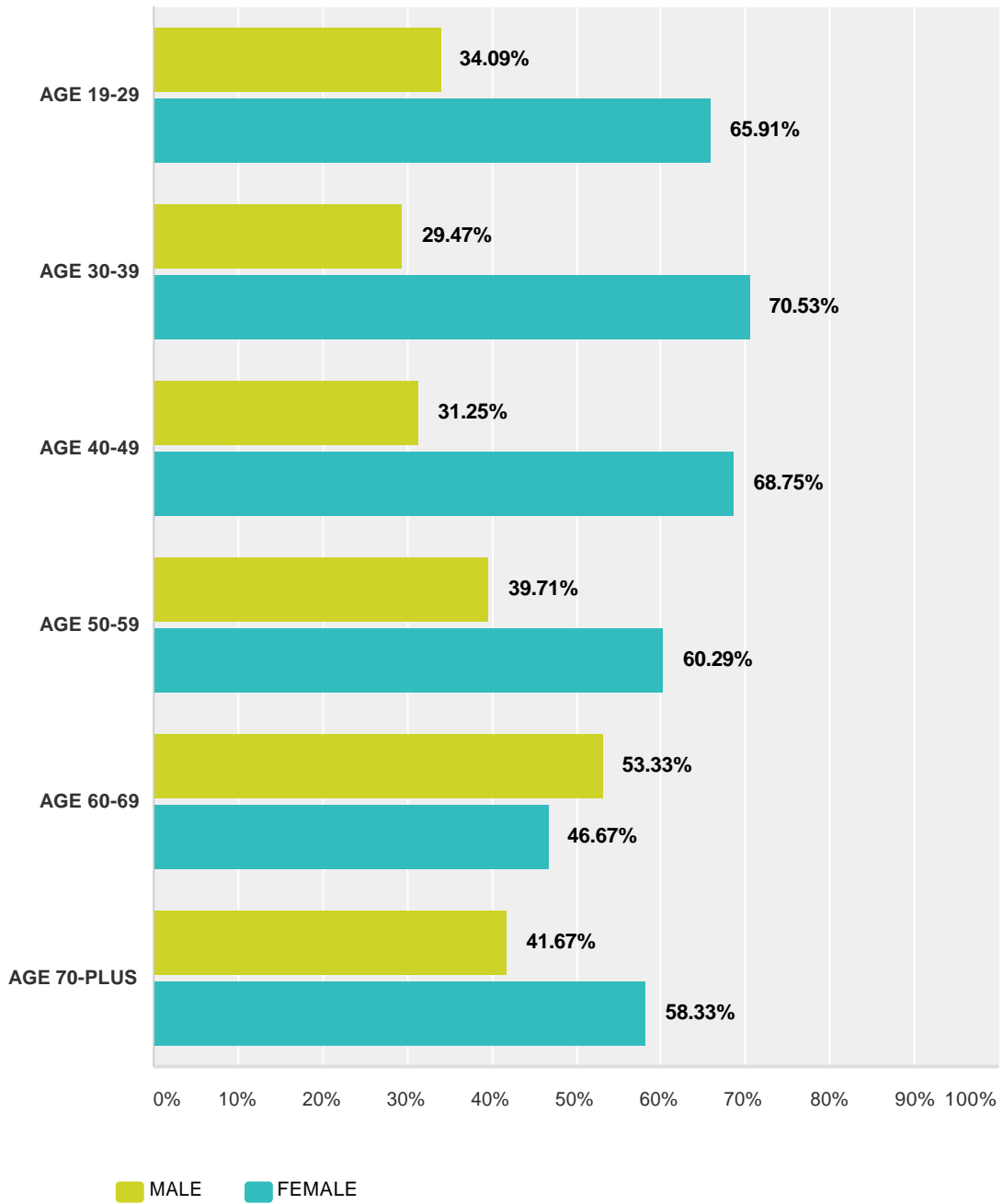
Q24 If a new, indoor facility were to be developed, should the ongoing cost of operations be financed by “user fees” (fees paid to participate in programs), through the Grand Traverse County budget, or by some combination of user fees and the county budget?

Answered: 365 Skipped: 108



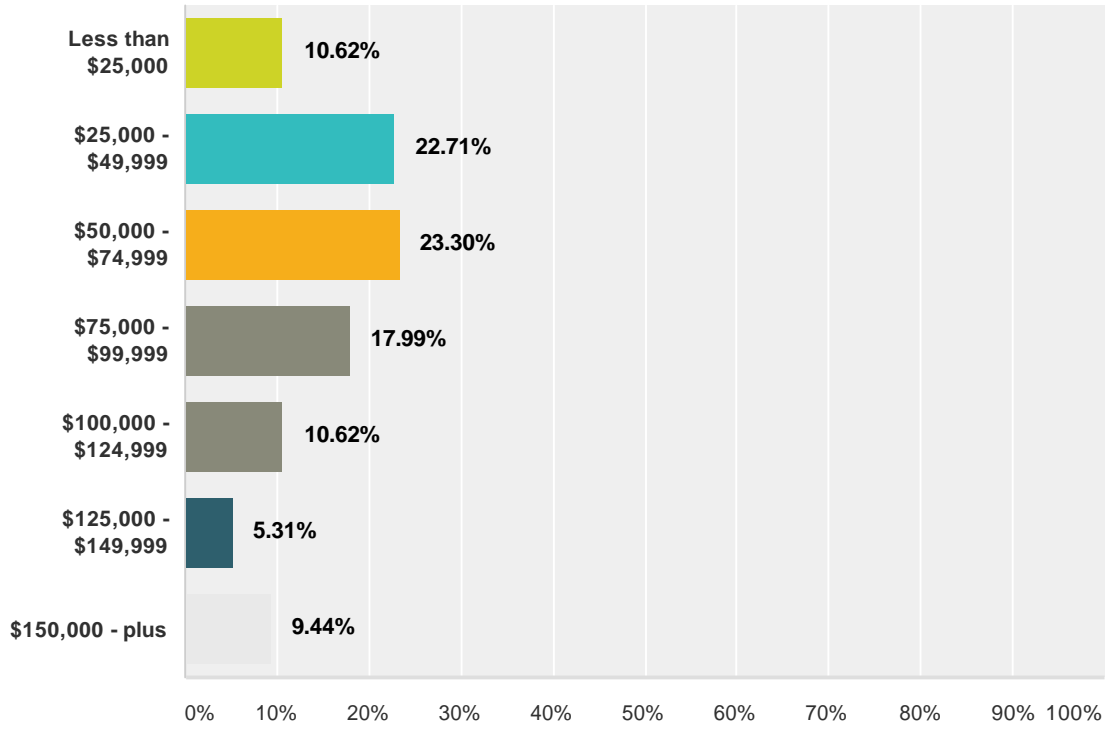
Q25 Please tell us your (the individual completing the survey's) age and gender.

Answered: 370 Skipped: 103



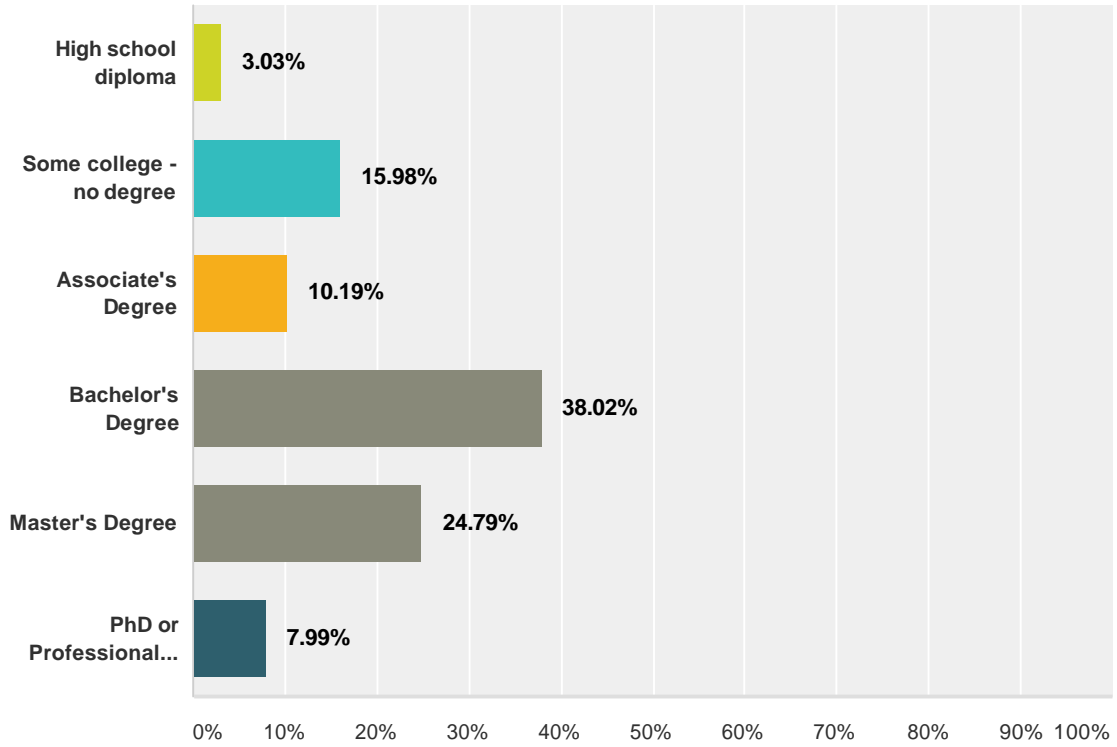
Q26 What is your (the individual completing the survey's) estimated household income?

Answered: 339 Skipped: 134



Q27 What is your (the individual completing the survey's) highest level of education?

Answered: 363 Skipped: 110



Q28 Please tell us where you (the individual completing the survey) live.

Answered: 362 Skipped: 111

